

#6716

1904

ROSES for the Southern Planter

ROSES AND PLANTS
BY MAIL, OUR SPECIALTY
10 ACRES OF ROSES
16 LARGE GREENHOUSES

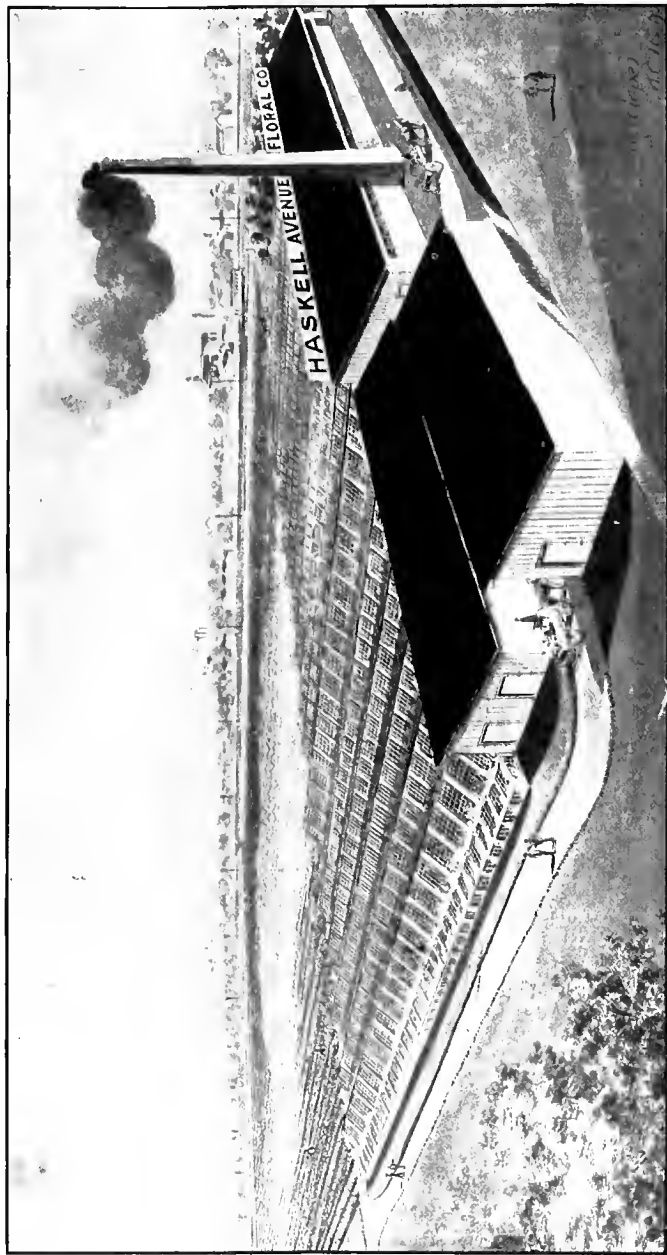
KAISERIN AUGUSTA
VICTORIA

Gift of
J. Horace McFarland Co.
Harrisburg, Penna.
May 1957

**HASKELL AVENUE
FLORAL COMPANY
DALLAS ... TEXAS**

J.H.M.F.C.

16 GREENHOUSES & 10 ACRES OF ROSES



View of our Greenhouses and Grounds, taken from the water-tower, showing the plant from the rear

BUY YOUR ROSES FROM
HASKELL AVE. FLORAL CO.
DALLAS TEXAS

THEY ARE OWL RIGHT

The Haskell Avenue Floral Co.
DALLAS, TEXAS

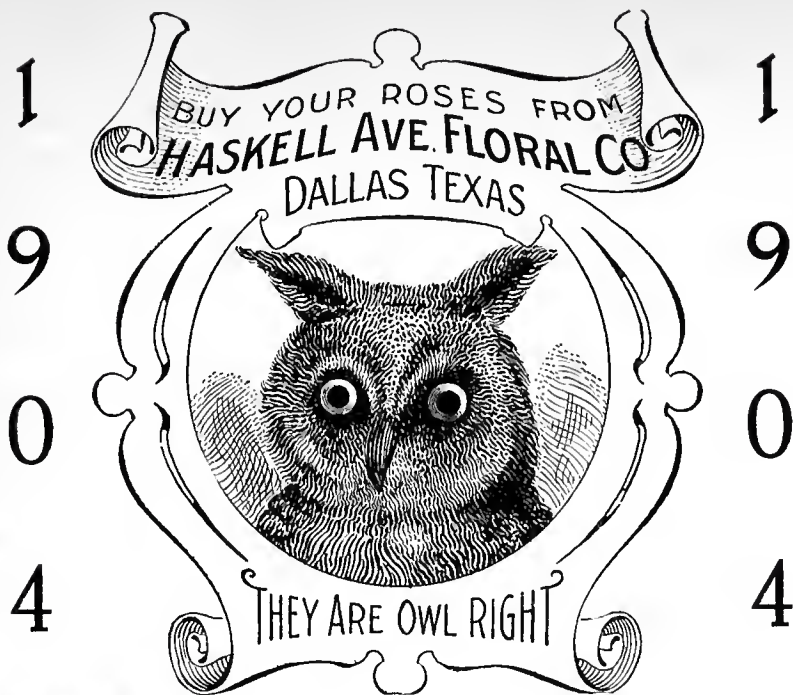
DO NOT WRITE IN THIS SPACE

Date of Order

⚡ Money sent in either of the above ways is at our risk; if you send in any other way, it is at your risk.

Do not send Personal Checks on your Local Bank unless you add exchange, as it costs us fifteen cents to collect each one. If exchange is not added, we will deduct the amount from your order.

[illegible]



ANOTHER busy season has passed, and we again present you with our Annual Rose and Plant Catalogue. We have tried to improve this edition and make it more attractive than former issues, and we trust it will meet with your favor. We have tried to make the arrangement of plants in such a manner as to be easily understood, and not confusing to the ones who order from it.

Our plants this season are in the best possible condition, strong and healthy, and in every way desirable. We have discarded everything that we have found wanting, and our southern friends will not find anything offered that will not do well in this climate. We make a specialty of growing **Plants for the Southern Planter**; anything that is not desirable in this climate we do not offer. Our roses this season are up to the standard, and nowhere can better plants be had; our list of varieties are simply perfection for the southern planter; we have discarded all sorts that are so similar that the difference is hardly noticeable. We do not list several hundred sorts, but have the best.

Our last season's business was nearly four times greater than that of the season before. This is abundant evidence that our efforts to please have not been unavailing, and that our southern planters appreciate fair treatment and good stock at fair prices.

In conclusion, we wish to thank our patrons of last season for their liberal orders, and especially for the many kind words in praise of the quality of stock and fair treatment. We shall continue on the line as laid out, and shall do our best to so treat all who patronize us that they will have no cause for complaint.

Awaiting your further commands, we remain,

Yours for flowers,

The Haskell Avenue Floral Co.

The Verdict of Our Patrons

Should be sufficient evidence to convince the most skeptical. It's enough.

The following, taken from a few of the many letters of commendation received from patrons of the past season, speak for themselves

GOT JUST WHAT SHE ORDERED.

Gentlemen: I must write to inform you that, of the forty-five roses I ordered from you last May, not one died, not one has failed to bloom, and not one has proven untrue to name. I think you are the only firm that I ever dealt with from whom I got just what I ordered without any substitution. You may count on me for a good, big order for next season.—Miss M. R. H—, Paris, Texas, July 8, 1903.

WELL PLEASED

Gentlemen: Plants arrived this morning in splendid condition, and I want to thank you a thousand times for your liberality and just treatment. I send herein a small order, which you may send to my address at your earliest opportunity. I need these few to fill out my beds.—Mrs. D. K. B—, Corsicana, Texas, May 1, 1903.

HUBBY IS ABOUT RIGHT

Gentlemen: Received roses some ten days ago, and all are growing finely. How you can send out such fine plants for the money is a mystery to me. But hubby says "Texas people can do anything," and I begin to believe it. I now have over one hundred roses from your house, and have lost but three of last season's purchase.—Mrs. B. S. Y—, El Paso, Texas, May 2, 1903.

HOPE SHE GETS THE KEG FULL

Gentlemen: The roses and plants ordered from you some time ago came to hand in the best of shape, and have all started to grow nicely. The plants received from you last season were the best in this city. We feel proud of our plants, and another season we shall send you much larger orders. Wife has a nail keg that she is dropping all coppers into for next season's flowers. Can't say whether she will get it full or not, but you may depend on a good order from us another season.—John V. L—, Guthrie, Okla., June 1, 1903.

WANTS MORE NEXT SEASON

Gentlemen: Roses to hand in fine shape—finest I ever purchased anywhere, and I have been buying for the past twenty years. This is a great rose country, and there is much enjoyment in growing them. I have hundreds of sorts in my yard, and each season add more. Send next season's catalogue, for I shall want all of the novelties. They are my hobby.—M. D. H. D—, Los Angeles, Cal., May 22, 1903.

THEY KNOW A GOOD THING IN LOUISIANA

Gentlemen: The plants I ordered from you last April have all grown and bloomed, and I am more than delighted with them. It is the first lot of plants that I ever ordered, and all came true to name. I shall recommend you to my friends. Please send catalogues to the following addresses.—Jane H. D—, Alexandria, La., June 6, 1903.

GET 'EM ONCE, GET 'EM ALL THE TIME

Gentlemen: Last season I gave you a trial order for one dollar's worth of roses. So well pleased was I that I have gotten up a club order among my friends, which I send enclosed. I lost only one plant of those you sent last season, and that was no fault of yours, but the work of an industrious hen that belonged to my neighbor.—James L. K—, Wichita Falls, Texas, May 27, 1903.

IMPORTANT NOTICE

Read Before Ordering

Please send the remittance with the order. We do a strictly cash business, and have no open accounts in the mail order department.

Our responsibility. We guarantee all goods to reach their destination in a live condition, but when we have done this our responsibility ceases, because we know that if they receive proper treatment they will grow nicely. Many plants die from careless treatment and neglect; in such cases we cannot and should not be expected to replace them, as we cannot guarantee plants to grow when neglected.

Should you receive two or more Catalogues alike, which sometimes occurs, have the kindness to present such as you do not need to others who will likely want plants. By doing so, confer a double favor. We will also feel thankful for your recommendation of our establishment to your friends wanting plants. A copy of our Catalogue will be furnished to friends requiring plants, on receipt of address.

When sending club orders, please give full name and address of each member of the club, so that we may enter their names and forward them our Catalogues as issued.

When corresponding, be careful always to sign your name the same way. Ladies sometimes send an order in their own name, and perhaps write again inquiring about the order in their husband's name. This often causes us much annoyance and waste of time. Do not mix your order and correspondence together. If you wish to write concerning the order, write it on the back of the order or on separate sheet.

By our careful manner of packing we are able to send plants, etc., to all parts of the United States with perfect safety. Please favor us with an early order while stock is complete.

Send post office money order or draft on eastern cities. If more convenient, money can be sent by express money order with perfect safety, as in case the letter is lost a duplicate can be obtained if you are careful to keep your receipt. **Do not send individual checks, as it costs from 15 to 25 cents to get them cashed.** It is not safe to send currency in letters unless registered. Money sent by express must be prepaid by the sender. Money may be sent at our risk only when the above conditions are complied with.

It will facilitate the dispatch of business if with each order the Order Sheet is used, and the name and address are written plainly and in full; also direct by what conveyance the articles may be sent. **Please always particularly state whether plants are to be sent by mail or express.** Express is always best where it can be done, and plants will be larger. When left to us, we will use our best judgment.

New low express rates. We call attention to the new low express rates, which is a reduction of 20 per cent from the regular merchandise rate, at which plants have been expressed heretofore, and also that packages of less than 100 pounds are billed at 100-pound rates. Remember, plants can be shipped at a lower rate than any other class of merchandise. **No orders sent C. O. D. unless at least one-third of amount is sent with order.**

SIZE OF ORDERS. We fill orders of any size, but no orders for less amounts than 50 cents will be filled unless 15 cents is sent to cover cost of packing and postage. It takes as much time and packing for an order for one or two plants as it does for an order for two or three dollars, and we can not afford to fill orders for so small an amount and pay postage.

Prompt filling of orders. We aim as far as possible to fill all orders the day after they reach us; but in the busy rush of the spring trade it is sometimes impossible to do this, and then they are filled in strict rotation and as speedily as possible. We rarely hold an order for more than two or three days at the longest; so please do not be impatient, but give us a little time and your order will have the most prompt attention possible. If you do not hear from us in five or six days, then drop us a line, for your order may have failed to reach us; this will give us a chance to trace it in case it has been miscarried, but you can depend on the most prompt execution possible, in filling your orders.

Address all orders and make all remittances to

THE HASKELL AVE. FLORAL CO., Dallas, Texas



Notes About Roses

We make the culture of the Rose our leading specialty, and nowhere can a better assortment of this beautiful plant be found, that are adapted to this climate, than in our grounds. We do not grow anything that is not first-class in this climate, and for this reason do not offer some sorts that are offered by other houses; and another thing we do is to guard against varieties that are so nearly alike as to have no particular distinction. We claim to be the largest growers of the queen of flowers in the South, and nowhere in the South can you find as complete and desirable a collection as we offer.

WE CLAIM to send out larger and finer plants for the money than any other house. We can grow a plant to double the size, in the same time that it takes to grow it in a colder climate. Our plants are acclimated to this climate, and will make fine bloomers the first season: northern growers do not produce a Rose in two years that equals our one-year field-grown.

AN ESSENTIAL POINT in successful Rose culture is to secure good, strong plants, and give them careful attention after they are planted until they have a good start; and good care after they have a start will pay well for the time spent. All of our plants are on their own roots, a very important item for those who do not have much time to keep wild suckers off budded plants. You may find some one offering a plant or two more for the money than we do, but when you take into consideration the size and vigor of our stock, we think you will see that the best are the cheapest. We are willing to back up our statement that no better plants can be procured anywhere than we send out.

ROSES WILL DO WELL in any ordinary soil, but a poor soil should be well enriched by the liberal use of good bone meal, or old rotten stable manure will do; never use fresh manure of any kind. A sand or clay loam is the best soil, where it is to be had, but a Rose will do well in any soil with the proper care. The soil should be worked often, and in summer it is a good plan to mulch the ground all around the plants with stable-litter, or straw cut short; this keeps the soil moist, saves a good deal of watering, and will be found very beneficial.

HOW TO PLANT ROSES. If field-grown plants, received by express, unwrap the roots and plunge them into a tub of water for a couple of hours. Spade up the ground all around where they are to be planted (not a little hole) good and deep, and pulver-

ize the soil well; then make a good-sized hole and spread the roots out in their natural position, and draw a little soil to them; then pack the soil tight, using your feet, a brick, or any heavy article; then draw on more soil and pack again, and so on until you have them planted. Have the hole deep enough to have a little hollow around the plant when it is planted, so as to hold the water around the plant. Plant the Rose a little deeper than it was before; then give it a good watering—at least a large bucketful to each plant, and keep up the watering every other day until you get a good soaking rain; and if it turns out dry after, then water again as before until the plants have a good start. **Do not use any manure** in planting, but you can mulch with well-rotted stable manure on top to keep the moisture in the ground around the plants.

If small plants, sent by mail, plunge the roots into water for a few moments, and then pot up into small pots for a few days, and keep well watered and shaded until they commence to grow nicely; then dump out and plant in the open ground, using care not to break the ball of soil. Never run a knife around the inside of a pot to dump a plant, but always turn upside down and place fingers over the soil, and give a sharp, quick rap on the edge of the table or other obstacle, and the plant will drop out easily into your hand. The same as you would dump a jelly or cake, that is the idea.

WINTER PROTECTION. For winter protection, draw the earth up high around the plants and firm it tightly, so the rains will not wash it away. In the spring you must remove soil before warm weather comes. Avoid wood dirt, chip dirt, and all new manures, especially those where cotton seed has been used as a feed; very little protection is needed in Texas, as almost all Roses will stand our mild winters. If you will follow the above instructions to the letter, you will not have any trouble in growing Roses.

OUR PREMIUM OFFER

We will allow our customers who remit with their orders from this Catalogue (either cash, check, post-office order, express money order or stamps), to make their own selection of premiums (no premiums allowed unless cash accompanies the order) : : : : :

TO THE VALUE OF TEN PER CENT

For instance:

A \$1.00 remittance entitles you to a 10% premium, or selection to the value of \$1.10								
A 2.50	"	"	"	10%	"	"	"	2.75
A 5.00	"	"	"	10%	"	"	"	5.50
A 10.00	"	"	"	10%	"	"	"	11.00

It must be expressly understood, however, that premiums must be selected at the time of ordering, and also that premiums can be allowed only on plants at single plant price. No premiums allowed on special collections, or at dozen or hundred prices.

Rose Hedges

ONE of the most pleasing effects in Roses is a division hedge between homes. This will do away with the unsightly division fence, which is too often seen between two pretty homes. The expense is so trifling that it seems as if a more general use of Roses for this purpose should be seen. Some very pleasing hedges are to be seen in this city, and they are the pride of every owner. The prettiest Roses to use for this purpose are Hermosa or Clothilde Soupert. These can be used separately or alternately, or a general assortment can be used. The objection to an assorted hedge is that the different sorts do not all grow alike, and it requires more or less trimming, whereas if one kind or kinds that grow alike are planted you have a more even hedge. Bride, Bridesmaid, Catherine Mermet and Kaiserin may be planted together.

If you will try a hedge of this kind once you will never regret it. Two neighbors can club together, and the expense will be so small that you will never miss it. The plants should be planted about two to two and one-half feet apart. One hundred Roses would make a hedge two hundred feet and over; this would cost you **four dollars** if you buy by the hundred. Can you put up a front division fence for that money by any other method? Another thing: you don't have to paint a rose fence; it won't blow down; it won't rot out; and there is no danger of the little ones climbing up on it and falling off and bumping their precious heads. We would advise you to try this method of planting Roses. Write and let us know the distance you have to plant, and we will tell you how and when to plant, and will give you advice in regard to sorts to plant, and will furnish you fine stock at wholesale prices if taken in hundred lots. Be the first in your town to have a nice rose fence, and see how soon some of your neighbors will follow your example.





Field-Grown Roses

WE want to call your attention to the fact that field-grown Roses should be planted early, to get the best results. We always do all replanting of field-grown Roses in the month of **January**. Why? Because if planted late in the season the roots do not get a good hold on the soil before the top starts into growth; and to have the best results they should be planted early, so that the young roots, or workers, may get well formed before the top has started into growth. You can plant these, to have the best results, in December, January and February. While they may be planted later and do well, with proper care, you will have much better results by planting very early, and much less care will be required. The young roots that form after planting are what supports the plant, and the better chance these roots have to form and get hold of the ground, the better chance the plant has to thrive. It is not the old roots you want, but the new ones. They are the workers.

Another thing we wish to call your attention to is **cutting back**. We always ship with most of the top on. This top should be cut back to within a few inches of the ground as soon as planted. Don't be afraid to cut them low, as the new wood will be the blooming wood. If you leave the whole top on, it makes too much top for the roots to support at the start, and you will gain much by cutting all Roses back well each season, and let the roots force new wood for the season's bloom.

WE GROW ROSES FOR
THE SOUTHERN PLANTER

HASKELL AVE FLORAL CO.

DALLAS, TEXAS.

Ten Reasons Why You Should Buy Your Roses from The Haskell Ave. Floral Co.

- 1st. No better Roses are grown by any establishment.
- 2d. We are near to our southern planters, and they can get their plants delivered fresh. They do not have to travel several days in closed boxes, subject to all kinds of unfavorable conditions.
- 3d. We do not grow a single sort that has not true merit. We aim to have every sort distinct, and avoid sorts that are so near alike that the difference is hardly detectable.
- 4th. We grow all Roses on their own roots. You need not fear that they will run wild, as is the case in all Roses that are budded on wild stock.
- 5th. We grow and send out more Roses than any other house in the South, and our stock gives universal satisfaction to all who become our patrons.
- 6th. We guarantee all plants to reach you in good condition, whether forwarded by mail or express to any part of the country.
- 7th. Our prices are as low as first-class plants can be possibly furnished at, allowing a reasonable margin of profit, prices that we could not possibly hold up if it were not for the large volume of business we do each season.
- 8th. Our methods of packing are simply perfection; every package is lightly, yet strongly packed. In all our business the past season we did not have one single complaint of damage in transportation.
- 9th. Our express and railroad facilities for shipping are unexcelled. We have railroads to all parts of the country, and all shipments by express are under the personal supervision of a forwarding agent, who sees that all packages get off on first train possible, by the shortest and quickest route.
- 10th. We are Texas florists and we want your business, and promise you first-class service and the best plants to be obtained anywhere.

New Roses for 1904

We offer for the first time the following set of New Roses, which we have given a good test the past season, and we believe they will meet with a royal welcome by our patrons. While we have some dozens on trial, we shall offer only those that we feel sure are all right for this climate. Every one herein listed has proven a grand success the past summer, and many were the words of praise given by those who saw them in bloom in our grounds the past season. We shall have no large plants to offer this season, but can furnish fine young plants from 2½-inch pots, that will make splendid plants the first season. We have put the price so low that all our patrons can afford at least a few of these beautiful sorts, so do not forget to add one or more of these new Roses to your order of 1904.

Price, fine plants from 2½-inch pots, by mail or express, 15 cts. each, or the full set of nine beautiful new Roses for \$1.25

Lady Battersea

This variety has long, pointed buds of the largest size and is very striking in form; the color is bright cherry-crimson, often approaching the shade of Liberty. The stems are stiff and extremely long; a vigorous grower and free bloomer; early in the season the flowers are not very double, but on strong plants the blooms are well filled. An unusually promising bedder.

Countess Dusy

We have found this a most useful and beautiful general-purpose Rose. It is dwarf in habit, extremely free and branching in growth, blooms in great profusion, and is pure white in color; the bud pointed, and the open flower of very large size. We strongly recommend this variety as an outdoor border Rose.

Souv. de Pierre Notting

This variety is a seedling of Marechal Niel and Maman Cochet, with beautiful closely set foliage and a strong, sturdy habit of growth. The bloom is very large, perfectly full, of elegant form, having a beautiful long bud; the colors are very bright, distinct and clear, and have no unpleasant tones—orange-yellow, bordered in carmine-rose. Promises to prove very popular. Has received no less than six gold medals and prizes.

Franz Deegen

A Seedling from Kaiserin Augusta Victoria

This beautiful yellow Hybrid Tea is a fine grower, having dark leathery foliage and the good habit of throwing up numerous heavy canes, each one crowned by a glorious flower of large size, composed of large petals; the outer petals are about the color of Perle des Jardins; the inner petals a good orange shade, very deep and rich. It is a constant bloomer, opening its buds freely; a strong, healthy grower, not subject to mildew. A very promising variety.

Mrs. Oliver Ames

This delightful Rose is round and full, with shell-shaped petals recurving and ruffled at the edges. The color is creamy white, laced and shaded in pink. Foliage small, closely set, leathery and dark. It is a sport from Mrs. Pierpont Morgan.

Prince of Bulgaria

A very vigorous grower, with large, bright green foliage, beautiful in form of bud; flower very large and full; the outer petals are extremely large, of superb rosy flesh color; very fine and very free. First prize at the Paris Exposition. Very much like a superb Carnot in form.

Philadelphia Rambler

It differs from the Crimson Rambler in three important points: The color is deeper and more intense; the flowers are perfectly double to the center, very durable and of fine substance. The blooms are almost entirely free from the faded look often found in Crimson Rambler. It is very free in both growth and bloom, and will be found a splendid addition to the Crimson Rambler section.

Mrs. B. R. Cant

A fine garden variety of even shade of salmon-rose, round and full, the form of a good Hybrid Perpetual. A very free grower and free bloomer. It flowers as continuously and as freely as a China rose, and is especially fine in autumn. A splendid addition to our standard bedders.

Marquise de Querhoent

Long-pointed bud on a stiff, upright stem, flowers borne singly; the color is beautiful china rose, copper salmon and golden yellow; extremely free; a seedling of G. Nabhouand and Laurette Messimy.

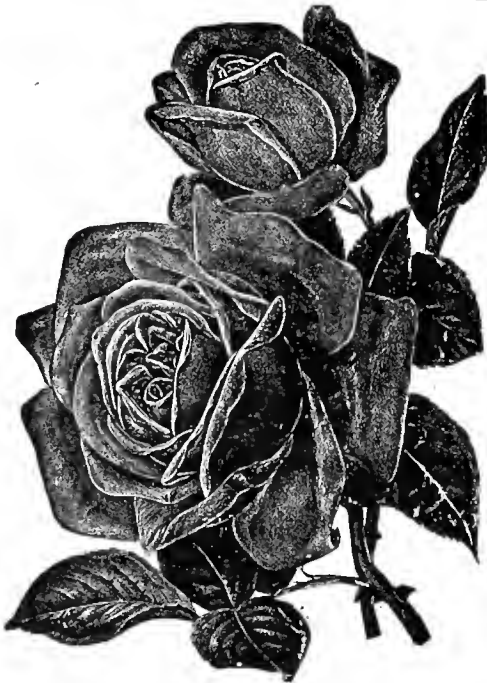
Newer and Rare Roses of Late Introduction

In the following collection of newer Roses are some which we are offering for the first time, and a fair trial has convinced us that they are in every way adapted to the southern planter. Those we offered last season have more than ever convinced us that they are all that can be desired, and especially is this true of Queen of Edgely. This grand Rose can not have too much said in its favor. The following extract, taken from a letter received a few days ago from a customer who purchased this sort last spring, speaks for itself: "Of all the Roses I purchased from you last season I prize Queen of Edgely the highest. It was a small plant, but has grown very strong, and I have cut nine perfect flowers so far this season. I would not part with it for any money. The color is just exquisite, and such large flowers! I really prize it above all my other Roses, and I have nearly one hundred in my yard." Our patrons can order any of this set and be sure of getting value received every time, for they are every one of them perfect jewels.

Price for the following new Roses, 10 cts. each, or 12 for \$1, except where noted. Field-grown plants of those marked * at 50 cts. each.

***IVORY (White Golden Gate).** This sterling novelty we offer for the first time, and all lovers of a pure white Rose will welcome it with joy. It is a perfect Golden Gate in all respects except color, which is of the purest ivory-white. It has the same exquisite shape of bud as does its parent plant. We have found it a free and constant bloomer, and in all respects a first-class Rose. You will do well to include this beautiful Rose in your order.

***QUEEN OF EDGELY (Pink American Beauty).** Another season has proved this wonderful Rose to be all and more than was claimed for it by its originators. A perfect American Beauty in all respects except in color of bloom, which is a most lovely shade of bright pink, approaching Mme. Caroline Testout. As the flower grows older it turns to a lovely light pink. This is one Rose that you will all want, and the price this season is within reach of all. We can recommend this highly to all lovers of a truly grand Rose. 15 cts. each.



QUEEN OF EDGELY. (See also back cover.)

SUNRISE. A grand improvement over the well-known Sunset. The color is a blending of deep yellow with bright scarlet and clear deep copper shadings; as the bud opens the scarlet changes to dark red. The buds are perfect, and the open flower is one of the handsomest imaginable. The plant is of free growth, with rich, dark foliage, the new foliage being of a rich purple hue. It produces its flowers on every shoot, and is as free as Pearl. We recommend this sort to all as a Rose of great merit.

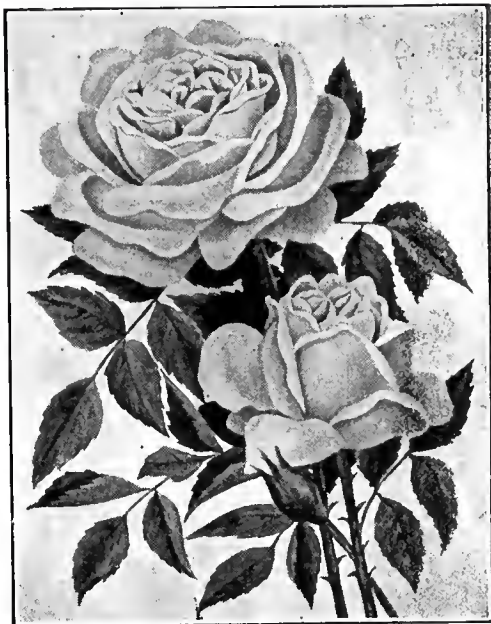
***LADY CLANMORRIS.** Perfectly distinct; a splendid Rose, of very robust growth and free, branching habit, flowering continuously and freely throughout the season; blooms very large and of good form; petals large, smooth and of great substance; creamy white, with delicate-salmon center, edge of the petals margined pink. 15 cts. each.

WHITE LADY. One of the starting new Roses of recent date. It has gigantic flowers with enormous magnolia-like petals; one of the handsomest and most effective of Roses, and very distinct. The color is white, delicately flushed with pale pink; blooms are borne in great profusion on stiff stems, with heavy foliage. Longer stems would rank this with American Beauty, but we recommend it to every Rose-forceer for trial. In our local trade, buyers have been carried away with its beauty and are willing to pay a good price for the blooms. In England, the past year, it took first prize at the Crystal Palace show for twelve blooms of any white Rose over The Bride, Bessie Brown and others.

***BESSIE BROWN.** A Rose of transcendent beauty, totally distinct, and one of the largest and fullest that we have ever seen. It is erect and vigorous in growth, flowering profusely in the open ground all through the summer; so far (December 15) it shows fine flowers outside. Color pure white, sometimes faintly flushed pink; petals enormous and of shell shape; it is marvelous that such large flowers can be so freely produced. Received gold and silver medal from the National Rose Society (England), and numerous certificates and prizes.

***LADY MARY CORRY.**

Growth vigorous and of erect, branching habit; blooms of good size, freely produced and perfectly formed; color deep golden yellow. Distinct and fine.



IVORY. (See opposite page.)

***GLADYS HARKNESS.**

Growth very erect and vigorous, reminding one of American Beauty; profuse in bloom. Flowers large, formed like a fine Hybrid Perpetual; color deep salmon-pink; has a splendid constitution and is very fragrant. This, I think, is the very best of the Testout family of Roses, it being much more vigorous in growth than any other variety of this type. The petals are large and elegantly formed; the color is bright and fresh. You will make no mistake in planting this grand Rose.

BEATRIX DE BUIS-

SERET. Bud extraordinarily beautiful; flower very large, quite full, of beautiful form and perfect texture; silvery rose and rosy carmine; very free and fragrant. A seedling from Testout, and a truly fine Rose. We believe this Rose will have a large sale as soon as it becomes better known, and we feel justified in recommending it highly.



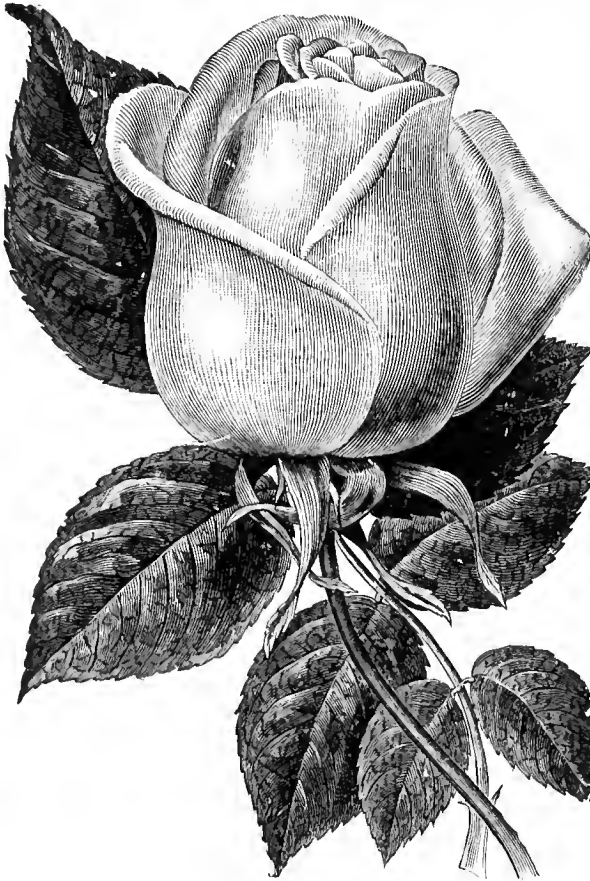
GLADYS HARKNESS.

NEW ROSES, continued

***GAINSBOROUGH.** The best of all climbing Roses. We are very proud to bring this fine Rose to the notice of all rosarians, be they amateur or professional. We are fully convinced that for a hardy everblooming climber it has no equal, even eclipsing that grand variety, Mrs. Robert Peary. For beauty and size we place this variety at the head of the Hybrid Teas. The foliage is an exact counterpart of its parent, Viscountess Folkestone. Its delicate colors are hard to describe, being delicately tinted flesh, almost white, and lustrous as satin; when in full bloom it resembles a large, fine, white, fluffy peony, but without a suggestion of stiffness, often measuring 8 to 9 inches in diameter. An enthusiastic admirer describes it as a Rose reminding him of a beautiful girl wearing a light-colored Gainsborough hat, ornamented with white ostrich plumes. Hence the suggestion of its name. Be sure and try this grand Rose. 15 cts. each.

***WINNIE DAVIS (The Daughter of the Confederacy).** cross between the famous Empress Augusta Victoria and the

This excellent Rose was raised from seed, being a well-known Belle Siebrecht. The color is apricot-pink, shading to a flesh tint at base of petals; buds oblong and well formed, when fully expanded resembling a sunburst; most peculiar, and strikingly beautiful. Its habits are vigorous and robust; very free-blooming, each eye producing flowers. Foliage leathery, reddish green, glossy and very large. It also has the disposition of throwing up vigorous shoots from the roots, producing three to eight blooms, its peculiar fragrance like luscious apricots. For the middle and southern states we claim the Winnie Davis to be an acquisition that is second to none introduced in recent years.



WINNIE DAVIS.

DR. CAZENEUVE.

Flowers are large, nicely formed, dark velvety crimson in color, like Jean Liabaud. One of the finest dark Hybrid Teas. This Rose was admired by all who saw it in bloom the past season. We can recommend it highly as a novelty of merit.

***CORALLINA.** Deep rosy

crimson, large petals, fine in bud form. Very strong-growing and free-blooming sort of great merit. We have great faith in the future of this Rose, and we believe it will be much sought after when it becomes better known.

JULES GIRODIT. Flower very large and of good form; bright pink; very free. Magnificent in size and form. This Rose must be seen to be appreciated; many were the exclamations of joy uttered by those who saw this Rose in bloom the past summer in our houses. You will surely want this Rose, as we know it will give you unbounded satisfaction.

ALLIANCE FRANCO-RUSSE. Bud long, on strong stem; flower large and full, brilliant yellow; fine bloom. Strong grower and an all-round good Rose.

MRS. THEODORE ROOSE-

VELT. A beautiful Rose. It is a seedling of La France, much stronger in growth and has a better constitution. The freedom of bloom is remarkable; small plants begin blooming at once and produce flowers in continuous succession throughout the season. The buds are full, long and pointed; the open flowers never show a center and remain fresh and pleasing for a remarkably long time. The color is creamy white, with pink shadings in the depths of the petals, the coloring being pronounced in the center. It is a grand Rose for the garden; but it is, if anything, even grander when grown for cut-flowers under glass, and will be largely used for that purpose. It is deliciously fragrant. 20 cts.

***HELENE CAMBIER.**

This lovely coppery yellow Hybrid Tea Everblooming Rose will fill a long-felt want, from the fact that everybody has been looking and longing for a good yellow Rose that combines vigorous hardiness with rich color and free-blooming qualities. This Helene Cambier does. It is a new Rose of French origin, destined, we believe, to find a prominent place among the highest grade of everblooming Roses.

***CLIMBING BRIDESMAID.**

What Bride-maid is to the garden this Rose is to the higher planes, where it decks the airy heights with a wonderful profusion of clear, deep pink flowers.



CLIMBING BRIDESMAID.



MRS. THEODORE ROOSEVELT.

MOSELLA (Yellow Souper).

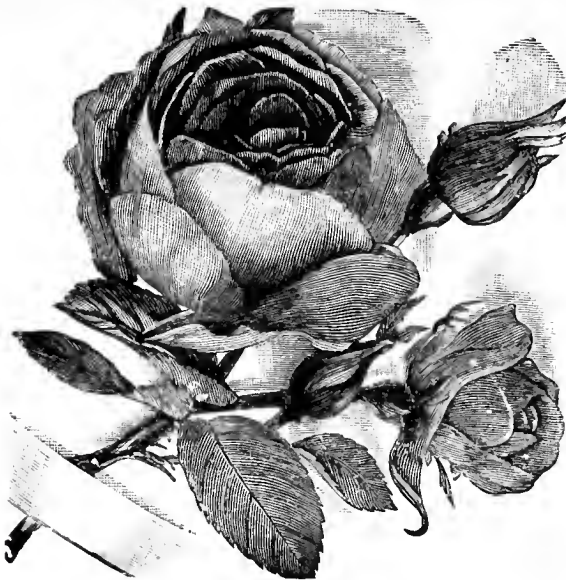
Mosella is a stronger grower and flowers are a little larger than in Clothilde Souper, but appear the same in clusters and on single stems. The color is a chrome yellow in the center, getting creamy white on the edges of the petals. It will make a great bedder, and is perfectly hardy.

MURIEL GRAHAM.

The latest addition to the Mermet family, being a sport from that fine variety, identical with it in everything except color, which is creamy white, suffused with delicate pink. A color intermediate between Mermet and Bride, and as dainty as is possible to imagine. A nice addition to our forcing varieties.

***CLIMBING WOOTTON.**

New hardy, everblooming crimson Rose. To our mind this is one of the best Roses in this book, for these reasons: It is hardy, has no weak spots, grows with wonderful vigor, blooms continually throughout the growing season, producing flowers that are nothing less than superb, both in size and profusion of flowers; color a bright magenta-red; flowers large and petals heavy and leathery; beautiful buds. An all-right climber.



HELEN GOULD.

★HELEN GOULD (Baldwin).

Not only ourselves, but the general public, believe this Rose to be one of the best ever-blooming Roses ever introduced. Its color is quite attractive, being a soft, intense carmine, with shades of cerise and solferino very much the color of American Beauty. It blooms very freely and will endure extremely cold weather with slight protection. A grand Rose to add to our list and one that every florist should introduce to his trade.

★CLIMBING SOUPERT.

The Wonderful New Hardy Everblooming Climbing Rose. This new variety stands at the head of hardy climbing ever-blooming Roses, and is unequalled for quick and abundant bloom and healthy, vigorous growth. The flowers are two and a half to three inches across, and perfectly double; rich creamy white, sometimes

tinted with blush and borne in immense profusion the whole growing season, from June to November; it has handsome glossy green foliage, is not subject to insects or disease and is altogether one of the most beautiful and satisfactory hardy everblooming climbing Roses for porch or trellis yet produced, and whether trained as a climber or planted in beds, it never fails to give the greatest satisfaction. Every one who wants a fine hardy climbing Rose, that will bloom all the time, should plant the new Climbing Soupert. Clothilde Soupert is one of the most popular Roses grown, filling a place all its own, and for which there is no substitute. The Climbing Soupert has the same free, vigorous habit and strong constitution; it is extremely hardy, withstanding zero weather and producing its fine clusters in profusion. This variety promises to prove the most valuable climbing sport of any everblooming Rose. This is a fine companion for Crimson Rambler as an Easter forcing variety.



CLIMBING CLOTHILDE SOUPERT.

2½-inch pot-plants, 15 cts. each; we can supply heavy 1-year old plants, from field, at 50 cts. each. As a special inducement for you to try this collection of twenty-two beautiful Roses, we will send the full collection by mail, postpaid, or by express, customer to pay express charges, for \$2. No premium with this offer.

Roses of Special Merit

All the following sorts will be found first-class. We list the best of the old varieties and many that are of recent introduction. All of them are worthy of a place in your collection, and you need not fear getting any sort that has not true merit, as we use caution not to grow two sorts that are so nearly alike as to have no distinctive qualities, but use all care to list such as have actual and distinct features. We grow a good many sorts that we do not list, but list only those that we have in large quantities. Should you desire any sort not listed, if you will mention it we may be able to supply it, for we grow nearly all of the really good sorts in small quantities.

REMEMBER WE ARE THE LARGEST GROWERS OF ROSES IN THE SOUTH

Prices for the following sorts (except where noted), nice strong plants from 2½-inch pots, 10 cts. each, 50 cts. for 10, or \$1 for 20 (all labeled), by mail, postpaid, or by express, purchaser paying express charges. (The premium offer does not apply to the 10 and 20 rates.)

NOTE. We can supply field-grown plants, 2 years old, of any of the sorts marked *, by express only, purchaser paying charges, at 25 cts. each, \$2.50 per doz., \$4.50 for 24, or \$6 for 36. No orders filled for field-grown Roses for less than \$1, unless ordered with other plants. Premium rates not allowed on above prices by the dozen.

*Archduke Charles

One of the deservedly popular Roses in the South. This is the "Confederate Rose." Its lid for favor lies not alone in its name, but in its individual fragrance, added to an abundance of blooms whose coloring is the red and white of the "Lost Cause." Give it a place.

*American Beauty

One of the grandest of all Roses. No red Rose is more popular and no yard is complete without one or more of these beautiful Roses. If you have room for only one Rose, let it be this one. 10 cts. each, 12 for \$1.

*Agrippina

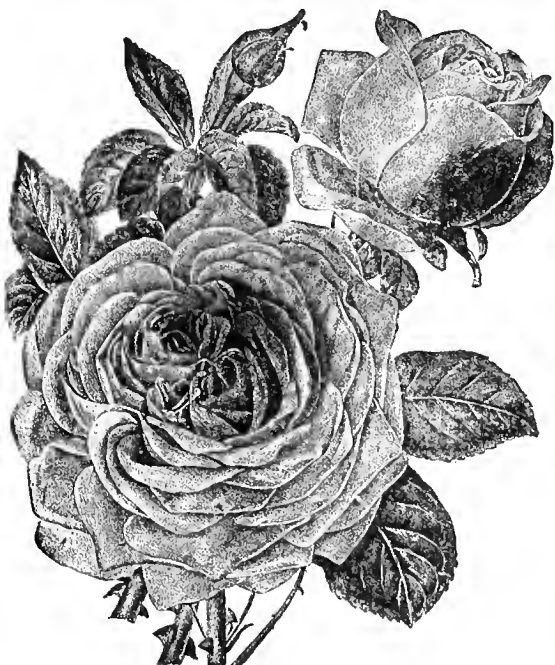
Rich, velvety crimson; a grand bedder.

Admiral Schley (Red Burbank)

This is a new bedding Rose of great excellence sent by Mr. John Cook, of Baltimore, who has originated a number of our finest Roses. It is best described as a red Burbank. A very free bloomer, and, we believe, has come to stay.

Admiral Dewey

Place one of this variety in your Rose garden if you are fond of a delicate blush Rose, perfectly formed, and with a delicious fragrance. Has all the good points, and is one of the additions of recent years.



AMERICAN BEAUTY

*Bridesmaid

The most popular pink Tea Rose. Thousands of this variety are grown every year for cut-flowers; also very desirable for summer bedding outdoors. A delightful shade of bright pink, free-flowering and easily grown.

***Bride**

A pure white Rose of perfect form and fine size. The buds are long and pointed; the flower opens up beautiful and full; delightfully scented. The most popular white Tea Rose.

***Bon Silene**

Still a prime favorite, on account of its delightful fragrance and strong growth; deep rose, shaded carmine. Valuable for summer or winter flowers.

***Bougere**

Very similar to Catharine Mermet in color. We find it to be one of the most continuous bloomers; very hardy. A first-class all-round Rose.

***Burbank**

A free-flowering, everblooming Rose, raised by Mr. Luther Burbank, known the world over as the "Wizard of Horticulture." The only Rose which he was willing should bear his name.

***Coquette de Lyon**

Vigorous, rapid grower and constant bloomer. Pure canary-yellow.

***Comtesse de Frigneuse**

In color, charming; in freedom of bloom second to none. The buds are long and pointed, and of good size. The color is deep golden yellow, with softer shade inside of petal. Ranks next to Marechal Niel.

***Cornelia Cook**

Fine creamy white; extra large buds and flowers; very double. Quite distinct from all other creamy white Roses, and when well grown is magnificent.

***Christine de Nougé**

Splendid, free-flowering; rich crimson-maroon, changing to purplish red. Makes a large, nicely shaped bush, with clean, bright foliage.

Chas. Le Grady

This splendid Rose has proven one of the most satisfactory for general planting. Magnificent large buds and flowers of great beauty. Color fine chamois-red, richly shaded with dark crimson. This rich, unique coloring is one of its marked characteristics, and stamps it with a distinctive charm.

***Clara Watson**

Cold type poorly conveys the singular beauty of this Rose. Beauty is nature's coin, and Clara Watson is rich. The groundwork of the flower is a creamy white, and the petals are suffused with golden yellow and rosy pink.

***Catherine Mermet**

Buds very large and globular; petals recurved, showing to advantage the lovely bright pink of the center, shading into light, creamy pink, reminding one of La France in its silvery shading. A strong grower and fine bloomer.

***Clothilde Soupert**

Begins to bloom when but 3 or 4 inches high, and is never without bloom if kept healthy. The full, double flowers are produced in sprays of three or more and are of the finest imaginable form. The outer petals are pearl-white, shading to a center of rosy pink, but vary sometimes from pure white to silvery rose on the same plant.

Crown Princess Victoria

(White Malmaison)

A sport from Souv. de la Malmaison, which it resembles very much in habit of growth and style of flower. The bud, which is slightly tinted yellow, opens into a fine double pure white flower. Very fragrant. A most desirable Rose.

*** Devoniensis**

(Magnolia Rose)

Beautiful creamy white, with rose center; large, full and double; delightfully sweet Tea scent. An old and well-known Rose, that has never been surpassed.

*** Duchesse de Brabant**

Soft, rosy flesh, changing to deep rose; very free in bloom, and valuable.

*** Etoile de Lyon**

One of the best and most beautiful yellow Tea Roses for general planting; may be had in bloom the entire year by proper treatment. The flowers are of good size, deep, full, very sweet-scented, rich golden yellow.

*** Enchantress**

It blooms with astonishing freedom, bearing its large, globular flowers in immense clusters. The color is creamy white, slightly tinged with buff in the center; vigorous growth; fine foliage and highly valuable.

*** Golden Gate**

The buds are long and pointed, opening out into well-shaped flowers of creamy white,

delicately tinged with golden yellow and rose; blooms continuously.



GOLDEN GATE.

General Robert E. Lee

Orange-yellow, after the style of Ma Capucine, but richer and better. It is a good grower, has elegant long buds, borne on long stems, and will produce more of them than any other Rose we know. It forces easily, being at its best in midwinter. The color is so peculiar and rich that it attracts attention wherever seen. Try it.

Gruss an Teplitz

Hybrid Tea. As a bedding Rose this is one of the finest and most useful varieties ever sent out. Many of our customers who bought it last spring are realizing its value and singing its praises. It will take rank with Hermosa or Sonpert. The color is brightest scarlet, shading to deep, rich, velvety crimson. It is very fragrant. The freest grower and most profuse bloomer of any ever-bloomer. The mass of color produced is wonderful, and the foliage is extremely beautiful, all the younger growth being a bronzy plum color. A queen among scarlet bedders. It is a perfect sheet of richest crimson-scarlet all summer. It will undoubtedly supersede Agrippina, Queen's Scarlet and others of this class.

Grace Darling

Porcelain-rose, elegantly shaded with vinous crimson, a decided color, but never quite obscuring the ground of beautiful yellow upon which it rests. The colors seem to stand out separate and distinct. Very sweet. A veritable beauty.

*** Hermosa**

Always in bloom and always beautiful; the color is a most pleasing shade of pink; very fragrant.

*** Henry M. Stanley**

The color is a rare shade of amber-rose, delicately tinged with apricot-yellow toward the center, reverse of petals clear buff-rose. The flowers are of good substance, extra large, finely formed and very full and fragrant.

*** Isabella Sprunt**

Bright canary-yellow; large, beautiful buds; very valuable for cut-flowers.

*** Kaiserin Augusta
Victoria**

A beautiful Rose with elegant, large-pointed buds and very large, full double flowers; delicate creamy white; deliciously fragrant. The plant is a strong, healthy grower and constant bloomer. The flowers are on strong, stiff stems, with rich glossy foliage, making it one of the finest Roses for corsage wear or any use whatever. See illustration on front cover.

***La Princesse Vera**

A splendid outdoor Rose. During the past season we had in our trial grounds several hundred varieties of Roses. For strong, clean growth, freedom and constancy of bloom and beauty of flower and color, this variety was one of the few selected as the best. Without doubt this is a grand Rose for general planting, particularly for bedding in the open ground. The flowers are large, finely made and open beautifully. When fully open there appears to be a flower within a flower, so perfect is the form. The color is rich ivory-white, shaded and veined with fine coppery yellow, and delicately penciled with pale blush. A truly grand and beautiful Rose, and one that by virtue of its great excellence ranks among the best in cultivation. It is certainly a La Princesse in fact as well as in name.

***Lucullus**

A fine dark crimson. It is very double and a constant bloomer. Good.

Liberty

A lovelier thing than this new Rose was never fashioned. Always abreast of the times, I have a large stock of this variety, although a recent arrival in the Rose world. The color is bright, flashing crimson-scarlet. Our price is one of this year's bargains.

***Louis Philippe**

Rich, dark, velvety crimson; free and beautiful.

***Mad. Schwaller**

A remarkable Rose, having the strength and style of the Hybrid Perpetual and the free-flowering qualities of the Tea; color deep rosy flesh, deepening on edge of petals.



LIBERTY.

***Marie Louise Poirer**

Bud long and pointed; flowers very large, full and of splendid texture; the petals are large, outer edges fresh rose, center darker. Very free and odorous.

Marie Lambert

Pure white. It has been called the White Hermosa, as it resembles Hermosa in form and freedom of bloom, and is quite as valuable; for, though no claim has been made for it as a fancy Rose, its persistence in bloom will make it a very popular white variety for bedding or for pots.

Meteor

Rich velvety crimson, exceedingly bright and attractive. The plant is of vigorous growth and very free-flowering. 10 ets.

***Mrs. DeGraw**

An ideal bedding Rose that will give an abundance of bloom from early summer until frost. The flowers are bright rich pink, of good size and very fragrant; blooms in clusters.

Mad. de Watteville

Delightfully fragrant, extra large flowers of fine shape; white, shaded with salmon, deepening to bright rose at edge of petals.

***Marie Guillot**

Splendid for any use; especially desirable for summer Rose beds; pure white, sometimes tinted pale yellow.

Mad. Pierre Guillot

Large, globular flowers, full and double; delicate orange-yellow, distinctly veined and bordered with clear pink; very unique and beautiful.

Maid of Honor

A new Rose, an offspring of Bridesmaid. It is a beautiful child of a charming parent, and we give it unstinted praise. Long, pointed buds, and open Rose full to the center. Grows unlimited quantities on long flower canes.

Marie Van Houtte

Is creamy white, outer petals outlined with bright rose; occasionally the entire flower is suffused with light pink; growth strong; bloom profuse.

***Mad. Jos. Schwartz**

One of the most hardy Tea Roses, and particularly adapted for open-ground planting. It produces its bloom in great profusion; color white, beautifully flushed with pink.

*** Mad. Welche**

Beautiful amber-yellow, deepening to coppery yellow at the center, delicately tinged and shaded with dark orange-red; flowers extra large, globular, very double and full.

*** Mad. Franciska Kruger**

Large flowers of beautiful coppery yellow. Unlike any other Rose in our list.

*** Marion Dingee**

One of our best dark-colored everblooming bedding Roses. Flowers of good size, cup-shaped, borne in profusion; deep crimson, changing to carmine in the matured flower.

*** Mrs. Robert Garrett**

Another new Rose I take pleasure in distributing, for it will be a pleasure for you to have this variety in your garden.

A clear rose-madder in color.

Niphetos

Still a great favorite and one of the best white Tea Roses. The buds are long and pointed, opening out into a fine, large, pure white flower. Much prized on account of its delightful fragrance.

Pierre Guillot

A bright, dazzling crimson, passing to brilliant carmine. Flowers large, very double and full, highly scented.

Papa Gontier

The blooms are large and long, with thick, broad petals of dark carmine-crimson. The inner petals are a bright rosy carmine, and light up well during the night.

*** Pink Soupert**

This bright new Rose is a very free-flowering variety, much resembling Hermosa, but more double and flowering more freely. The flowers are not quite so large, full and handsome as our original Soupert, but fill a place because of their brightness and freedom.

*** Pearl of the Garden**

The form of the bud is round and symmetrical; growth strong, healthy, vigorous; color rich canary-yellow.

Princess Sagan

A strong-growing Rose, with small, closely set, dark foliage and medium-sized flowers of the brightest scarlet and velvety texture.

*** Queen's Scarlet**

Dazzling crimson-scarlet, with beautiful buds. A splendid Rose.

Rainbow

A very useful and handsome striped variety of strong, vigorous habit; makes fine buds.



MAMAN COCHET.

*** Maman Cochet**

An excellent pink Rose, with rich, healthy foliage and large flowers on long, straight stems; deep rosy pink, the inner side of petals silvery rose. Equally valuable for pot culture or outdoor planting.

*** Madame Camille**

Delicate rosy flesh, changing to salmon-rose.



SOUVENIR DE WOOTTON.

***Souvenir de Wootton**

Time-tested and wanting in no part. Bright magenta-red. Foliage thick and leathery. Open flowers easily four inches across.

***Souvenir de President Carnot**

The finest Rose presented to the public in many years. In beauty of form it is simply unsurpassed; has the loveliest pink and white tints ever seen.

***Sunset**

Full, finely formed flowers; rich golden amber, tinged and shaded ruddy copper; a prolific bloomer.

***Souvenir de la Malmaison**

One of the choicest Roses we offer and one that will give entire satisfaction for garden or pot culture. The color is creamy flesh, bright and clear.

Sappho

One of the daintiest, most beautiful Roses of its class; apricot-yellow, shaded fawn and buff.

***Safrano**

Bright apricot, changing to fawn; constant bloomer.

***Snowflake**

Never out of bloom, and as a pure white bedding Rose its equal is hard to find.

***Sylph**

Ivory-white, with clear rose center.

***The Queen**

The finest white Rose ever offered. The buds are very large and of exquisite form; the full flower is very double and $3\frac{1}{2}$ to 4 inches across.

***Triomphe de Pernet Pere**

Bright, shaded red, with slightly recurved petals; elegant buds; full and double.

***Viscountess Folkestone**

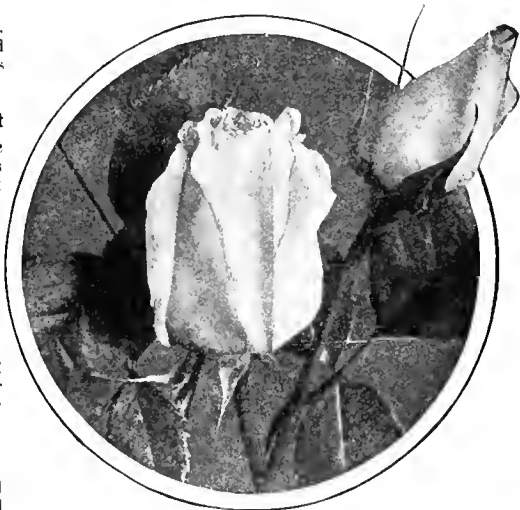
The satiny sheen that envelops this Rose conveys the idea of glossy silk. A rose-madder in color. Very richly scented.

***White Bougere**

Free-blooming, clean and healthy in growth; flowers pure white, of good substance, on good stiff stems; will produce 50 per cent more bloom than Bride.

***White Maman Cochet**

This American sport of the grand French variety is very likely to prove the very best white bedder.



BUD OF PRESIDENT CARNOT.

FOUR LA FRANCE ROSES



LA FRANCE.

Paul Neyron

The largest-flowered Rose in cultivation and one of the freest blooming; color deep clear rose; very fresh and attractive; an exceptionally good grower, making straight shoots 4 to 5 feet high in one season, each shoot tipped with an immense flower, often 5 inches in diameter.

Margaret Dickson

Flower very large; white, with rose center; petals very large, shell-shaped, of heaviest texture.

* Magna Charta

Pink, shading to carmine; very large and globular. Buds magnificent and produced in abundance.

Mrs. John Laing

Queen of the Hybrid Perpetuals. Soft pink, with satin-like sheen. The flowers are large, finely shaped and exceedingly fragrant.

* Vick's Caprice

Soft, delicate pink, shaded carmine.

* Pink La France

The flowers are very large, double, delightfully fragrant; light silvery pink; blooms continuously throughout the season and stands first among Roses for our climate.

* White La France

Pearly white, shading to rose; like La France in other characteristics.

* Red La France (Duchess of Albany)

Retains all the characteristics of the type, with the blooms three to four shades darker, of a deep carmine-pink hue.

* Striped La France

Beautifully variegated bright rose on a satin pink ground.

Hybrid Perpetuals

Price, 10 cts. each, 12 for \$1.

* General Jacqueminot

Rich velvety crimson; magnificent in bud state or open.



GENERAL JACQUEMINOT.

CLIMBING ROSES

FOR NEW CLIMBING ROSES, SEE NEWER AND RARE ROSES

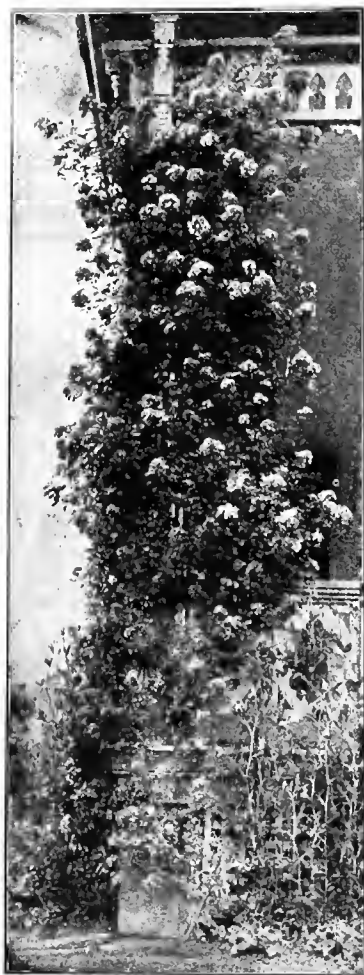
Price, except where noted, 10 cts. each, or 12 for \$1

***Baltimore Belle**

Pale blush, variegated carmine, rose and white; very double; flowers in beautiful clusters.

***Climbing Meteor**

The finest crimson everblooming climbing Rose. It is a rich, velvety crimson, much like the forcing Rose Meteor, of which it is a sport, and an extremely strong-growing variety, making shoots 12 to 15 feet long in a single season under favorable circumstances. It has the same characteristics as its parent, and will give unalloyed satisfaction.



CRIMSON RAMBLER.



EMPRESS OF CHINA.

Climbing Perle des Jardins

A vigorous climber that meets all the requirements, and is as charming in color and size as the standard Perle; golden yellow.

***Climbing Souvenir de la Malmaison**

A sport of the old favorite Malmaison. Flowers are very large and double, of a beautiful flesh color; plant is of strong, climbing habit and free-blooming.

***Crimson Rambler**

Perfectly hardy in the open ground; will grow 8 to 10 feet in a season. Flowers appear in great panicles, and are of a deep, rich crimson color, like blood-colored velvet; when cut they last two weeks in water, and fully a month on the bush.

***Empress of China**

A true perpetual bloomer, producing a profusion of flowers even the first season. Flowers of good size, semi-double, of a beautiful bright pink. Grows very fast.

***Gloire de Dijon**

A magnificent Rose; one of the finest in every respect. Large, perfectly double and tea-scented; color rich creamy white, beautifully tinged with amber and pale blush.



MARECHAL NIEL.

***James Sprunt**

Deep cherry-red; flowers are of medium size, very double and sweet. A strong, free grower; very abundant in bloom.

Marechal Niel

Beautiful, deep sulphur-yellow, very full, very large and exceedingly fragrant. It is the finest yellow Rose in existence. When allowed to grow until it attains a large size, as it will in a few years, it yields thousands of beautiful golden yellow flowers, and makes a grand sight in the garden. Grown the world over for its magnificent yellow flowers. Especially desirable in the South. We have a grand stock of this variety, and can guarantee it true to name. 2½-inch pots, 15 cts. each; 3-inch pots, 25 cts.; 5-inch pots, 50c.

***Mrs. Robt. Peary**

(Climbing Kaiserin Augusta Victoria)

An exact counterpart of the bush form in every way except its climbing features. This is one of the most delightful of all pillar Roses, and should be in every collection.

***Mary Washington**

Said to have originated at Mt. Vernon over one hundred years ago. It is an everblooming climbing Rose of vigorous and rapid growth, and makes a profusion of fine buds, which are borne in large clusters. The flowers are of medium size, pure white, perfectly double and very sweet. One of the most popular climbers.

***Pink Rambler**

(Psyche)

A new Rose from the Crimson Rambler, which is identical with its parent in all its fine qualities except the color, which is a light salmon-rose, shaded with pink. A strong grower, and a real companion to the Crimson Rambler. Grown together they make a handsome embellishment to the porch.

***President Cleveland**

(Climbing Marie Guillot)

Of a semi-climbing habit and otherwise identical with Marie Guillot, the loveliest of all white Roses.

***Reine Marie Henriette**

A seedling of Gloire de Dijon, with bright red flowers, large, full and scented. This Rose partakes somewhat of the Hybrid Perpetual character, and in shape, form and size it is certainly very distinct and beautiful. It is a bright cherry, and a strong, vigorous grower that succeeds well in all the different sections of the South.

***Solfaterre**

Clear, deep sulphur-yellow; large, double, full and fragrant. Exceedingly handsome in bud and flower. A strong grower and graceful climber. Free bloomer.

HASKELL AVENUE FLORAL CO.

Gentlemen: Plants came to hand today, and I want to say that they were the finest lot of plants I ever saw come from any one. They are more than satisfactory. The Roses, especially, are the finest plants I ever got anywhere. I have over 100 sorts of Roses and have bought from many northern houses, but Texas beats them all. I shall always remember you when I am in need of flowers. R. J. B. P.

EL PASO, TEXAS, April 5, 1902.



Geraniums

For years our best efforts have been used to get together a collection of this popular bedding plant that will do well in the hot dry climate of the South, and neither time, money nor effort have been spared. We have tried all the new sorts as they appeared, both American and foreign; and, while we have been at a great expense, we have, we believe, accomplished our desire. We offer below what we believe to be the best collection to be found for planting in the South. They are all **ironclad** and **sun-proof**. We feel sure that our friends will make no mistake in ordering any of the collection offered. They comprise all of the best shades, and all are strong growers and free bloomers. Please note that the novelties of last season are included in this list. Prices, 10 cts. each, 6 for 50 cts., or 15 for \$1; or we will send 20 unlabeled plants, no two alike, for \$1 by mail or express, *except where noted*.

NEW GERANIUMS

JEAN VIAUD. The Queen of Pink Bruants. Soft, pure pink; semi-double, with two white blotches. Dwarf, stocky grower, rigid stems, large trusses, perfect florets; a continuous bloomer, the plant being covered with flowers throughout the season. The finest double pink variety that we have ever seen. Will rank with the best bedders of any color, if it does

NEW GERANIUMS, continued

not prove the leader of them all. It has an iron constitution, and withstands the rain and sun better than any other Geranium. We speak with absolute certainty about this variety.

MAD. LOUISE ABBEMA. This lovely variety has large, round florets, of an exquisite shade of blush pink, mottled and shading into white. Nicely filled with petals. One of the prettiest of the double fancy Aureole picotees.

LOUIS FRANCAIS. New Double Bruant Sun-proof variety. Semi-double, pure rose color, tinted salmon. This is an improved Beaute Poitevine, if such a thing is possible, with a color that is quite irresistible. The flowers are enormous, on good stems, and with all the best points of a perfect Bruant Geranium, in addition to the fine new color.

ALICE OF VINCENNES. Border of intense scarlet, forming a band around the body; color of rosy pink, heavily veined with scarlet, center white; a brilliant combination of colors.

JULIA MARLOWE. Broad, overlapping petals of dazzling even shade of scarlet; form and color extra good, combined with fine growth.

MRS. EWING. Pale salmon, changing to pure pink at the center. One of the largest and most perfect ever raised; quite circular in outline.

MME. COYEUX. Light rosy pink, with large white blotch in the center of the flower; a delicate and beautiful color. One of the prettiest of the double Anreoles, because the colors are absolutely bright and clear. Very free in bloom, and stands the sun finely. Very valuable in fancy bedding; a nice, dwarf grower, with compact foliage of light green; free and vigorous.

M. CANOVAS. Immense trusses of very dark, velvety scarlet, with dark crimson shadings. Flowers large, on rigid stems. A fine, free grower, and free in bloom.

KLEBER. Deep violet of velvety texture. Form of floret very fine. A free grower, and very free in bloom. Flowers held well above the foliage.

JACQUERIE. One of the largest of florets, longer than wide; very velvety in texture, and a magnificent shade of very dark crimson-scarlet.

BENJAMIN SCHROEDER. Light green foliage that is very bright in color; flowers extremely large, of soft, rosy pink color, with distinct white blotch on the upper petals; of satiny texture; petals slightly recurving.

IAN MACLAREN. Deep salmon, fiery at the center, lighter at the edges. A free, strong grower; grand in every way. A marvelous variety.

MARK TWAIN. Ground color almost white, closely freckled and flaked with carmine, the color deepening at the margin of the petal to a rich lake; floret of fine shape. Very lasting for a single variety.

ANDREW LANC. Glowing scarlet, with large white blotch on the two upper petals, the center suffused with carmine. The most brilliant contrast of colors yet found among the Anreoles, united with a form nearly circular. Beds nicely.

SHELLY. Rich, deep velvety crimson. A grand flower in color, size and form.

SNOWDROP. White as snow, and absolutely pure under all conditions; the largest of its color, the single florets measuring $2\frac{1}{8}$ inches in diameter; habit very dwarf and free.

ALPHONSE RICARD. An excellent semi-double; a strong grower, dwarf and branching. Produces immense trusses of bloom, from 5 to 7 inches in diameter; color bright orange-red.

BEAUTE POITEVINE. One of the finest of semi-doubles; has no equal in color. The trusses of bloom and individual flowers are of immense size and excellent shape. Beautiful rosy salmon, nicely shaded and tinted from deep orange to pure salmon.

HETERANTHE. One of the very best Geraniums for bedding; exceptionally large trusses of semi-double flowers; clear orange-scarlet.

IMOGENE. Single deep scarlet; very effective for bedding purposes.

J. J. HARRISON. The enormous truss, the size and beauty of the individual flower, its glowing color, the sturdy habit and magnificent growth make this rank first of all in bedding Geraniums.

MME. CHAS. MOLIN. Showy and attractive single-flowered variety; bright salmon-pink. In habit of growth and foliage it is excellent, making ideal-shaped plants, compact and branching. 10 cts.

MRS. E. C. HILL. Of a most distinct and pleasing shade of salmon, with light shading in the center. Trusses are large and composed of an immense number of florets. The finest salmon-flowered Geranium to date.

PAUL BRUANT. Best all-round Bruant for the South; semi-double scarlet.

VILLE DE POITIERS. Double. There is nothing finer than this in the Bruant race. Color rosy scarlet, very clear and bright; trusses very large, composed of enormous florets nearly 3 inches across, and of the peculiarly beautiful form of Beaute Poitevine. Very free, producing an elegant effect when massed.

Older Geraniums

SINGLE GERANIUMS

Mary Hallock Foote. Immense trusses of bright salmon, with a pure white eye; a grand variety.

Master Christine. Bright, rosy pink, with light center; the best of its color; fine bedder, and equally good for winter blooming.

Mrs. J. M. Gaar. Absolutely perfect as a bedding variety; never burns; is of dwarf, compact habit; in freedom of bloom is superior to all white bedders, and equal to the best scarlet ones.

Madonna. Soft, pale pink; florets large, arranged in handsome, showy trusses well above the foliage; distinct and beautiful color.

Signor Crispi. Light pink, white eye; strong and free in growth and bloom.

Triumphant. The best scarlet bedder yet introduced.

DOUBLE GERANIUMS

Alpine Beauty. Very dwarf, with stiff, neat foliage; the flower stems are long and stiff. Both floret and truss are of unusual size; stands the sun finely, proving a grand bedder.

Comtesse de Harcourt. Pure snow-white; a grand bedder; florets large and beautifully formed; extremely free in bloom, forming a bank of white.

A. Fleurot. Dark red, maroon center.

Gloire de France. Individual flowers very large and double; color salmon-white, with a dark, distinct salmon-red center.

James Vick. Dark salmon; extra good for bedding.

La Favorite. Trusses very large; florets of the most beautiful and perfect form, and of the very purest, snowiest white in color.

Montesquieu. Light pink; very free bloomer.

S. A. Nutt. Rich, dark crimson; the flowers are of perfect shape and fine size, the trusses massive and produced in great numbers; close, compact habit.

Lizzie Hamilton. Dark pink; fine bedder.

Spaulding's Pet. Rich, dark crimson; blooms borne on long stems well above the plant; the best crimson bedder we know of for our climate.

IVY GERANIUMS

Garden's Glory. Fine, bright scarlet, the best of its color, perhaps; bold, full flower; free grower and bloomer, and one of the most generally useful of Ivies. 10 cts. each.

Incomparable. (Syn., Remarkable.) Trusses very large, florets immense and very regular in form; quite full; the color is an exquisite shade of rasy carmine. 10 cts. each.

La Foudre. Flowers quite double, and of bright, orange-scarlet color. 10 cts. each.

La Rosiere. Flowers very large and perfectly double, making a lovely rosette in shape. Color of the most delicate pink shade, and exceedingly attractive. 10 cts. each.

P. Crozy. A grand Hybrid between the Zonales and Ivies, having the foliage of the former, but very heavy in texture, while the forms of truss and florets are found only among the Ivies. The color is soft bright scarlet. 10 cts. each.

Souv. Chas. Turner. Florets $2\frac{1}{2}$ inches, in trusses 6 inches across. Color a deep, bright pink, approaching scarlet in color, the upper petals feathered maroon; quite double.

New Double White Ivy Geranium, "Joan of Arc." The flowers are perfectly double, white as snow, and literally cover the plant when in full bloom. The foliage is extremely handsome, the dense, glossy green leaves making a most effective background for the great cluster of snow-white flowers. 10 cts. each.

Le Printemps. Rosy pink, very beautiful and effective. Should be better known and more widely grown. 10 cts. each.

Galilee. Light rosy pink, veined with lilac; extra good. 10 cts. each.

Chas. Monselet. Fiery red; upper petals nicely marked. Trusses as fine as those of a Zonal. 10 cts. each.

Eden Marchii. Flowers are very large; rosy salmon and peach-blossom pink; extra fine. 10 cts. each.

Leopard. A year's trial of this variety confirms us in our estimate of its value. It has proven a splendid grower, healthy and free; produces its blooms in abundance, is satisfactory in every essential, besides being most remarkable in size and in beauty of the color arrangement, which is a dainty lavender-pink flamed and dotted in crimson. Will soon be found in every good collection. 10 cts. each.

Mrs. Hawley. A deeper colored Chas. Turner, with more vigorous habits. Flower large, in fine trusses on long stems; has all the good qualities of Turner in a beautiful, new color. Every florist will appreciate this delightful novelty. 10 cts. each.

PELARGONIUMS or LADY WASHINGTON GERANIUMS

These have very beautiful flowers, richly blotched, so that they are sometimes called Pansy Geraniums. 15 cts.

SCENTED GERANIUMS

Price, 10 cts., except where noted.

Apple. The most delightfully scented of all Geraniums. 15 cts. and 25 cts.

Nutmeg. Small leaves, resembling the apple-scented.

Rose. Broad-cut, fragrant leaves.

Cut-leaved Rose. Leaves finely cut.

Don't forget to add Queen of Edgely to your list of Roses. It is a fine Rose.

New Chrysanthemums

We offer this season an entirely new collection. This collection has been selected from the best prize winners of the past two years, and was chosen from over one hundred sorts that we have had on trial. As every one is a beauty, we think they will give the best of satisfaction to our patrons, and we are sure that those who grow flowers for prizes will find the best possible sorts to use in competing for awards. We bloomed all of these the past two seasons, and we can truthfully say that finer flowers were never produced on our grounds, and we heartily recommend them to all who love the Queen of Autumn.

Price, 10 cts. each, 7 for 50 cts., 15 for \$1, by mail or express.

ADRIAN. This is a closely incurved creamy white Japanese. When grown cool, it has a tendency to come light pink. High, rounded flowers of good size. Owing to ease of culture and quick growth, it is a very desirable variety.

A. J. BALFOUR. This beautiful variety has taken a prominent place among pinks, owing to its attractive color, which is a lovely shade of bright rose. Very large, broad-petaled Japanese blooms, very much resembling Perrin in form and color. Its dwarf, short-jointed growth makes it especially desirable. As an exhibition bloom it has won many prizes.

COLETTE. An enormous Japanese incurved of fine form and finish. Very double, closely incurved blooms; white, lower petals shaded lilac. Dwarf habit; early midseason. This is a very effective variety for collections.

CREMO. A light yellow sport from Glory of Pacific, and an exact counterpart in every thing except color. No grower should be without this.

EARL OF ARRAN. Long, drooping petals, slightly incurved at the tips. Color, a lovely shade of bright canary-yellow, deeper at the center. It is of dwarf habit and easy culture. Good for exhibition.

EDGAR SANDERS. As anticipated, this has taken its place among the best exhibition varieties. It is of large size, artistic form, and dark bronze in color. Broad, incurving petals, forming a compact bloom. One of the easiest varieties to grow. Best from terminals. Crown buds produce larger flowers, but have tubular guards and are reflexed in form.

GEO. CARPENTER. A first-class exhibition bloom, owing to its color, which is light rosy amaranth. Long-petaled, high-built Japanese blooms of large size. Heavy foliage and stem.

HENRY STOWE. Large, deep Japanese bloom of good substance. Color, light rose-pink, often white from early crowns. Broad petals, loosely incurving at center. A good exhibition variety.



A. J. BALFOUR.

HONESTY. Immense white Japanese blooms. The outer petals are tubular and reflexed. The center consists of strap petals loosely incurving, making a flower of great depth; 8 inches in diameter. Dwarf, robust habit; early midseason.

JAMES PARKER. A large, creamy white Japanese. Flat, spreading flower. Dwarf habit; healthy grower.

KANSAS CITY STAR. In color it is a beautiful shade of light pink; very pleasing, especially under artificial light. A first-class variety.

LILY MOUNTFORD. This cannot be too highly recommended, as it has all the characteristics of a first-class variety. Immense Japanese blooms 8 inches in diameter, very double and of good substance. Color light rose, the center changing to creamy white at maturity.

LIZZIE ADROCK. A deep yellow sport from Source d'Or, very useful for decorative work. Small Japanese flowers of wonderful texture. Best grown in bush form; medium height.

MARIAN NEWALL. A broad-petaled reflexed variety, double to the center. The flower, when fully developed, measures 9 inches in diameter. The color is almost pure pink, without the magenta so often seen in pinks. A fine exhibition variety.

MME. GABRIELLE DEBRIE. Pale flush pink. Long, drooping petals, curling and incurving at the tips. A first-class exhibition bloom in every way.

MME. PHILIPPE ROGER. A very large Japanese incurved bloom, having very broad, slightly hirsute petals. Color dark bronze, with lighter reverse. A useful bronze for early.

MME. V. CLAVERIN. A light purple Japanese of large size. Its form, size and color all tend to make this a grand variety.

MRS. F. J. TACCART. A seedling from Golden Wedding by Goldmine, having the stiff stem and fine foliage of the former, and the size and deep yellow color of the latter. Ray florets tubular, center is strap petals. Free, healthy grower.

MRS. GEO. MILEHAM. Long, broad florets, gracefully drooping, with loosely incurved center. Color silvery mauve, with deeper shadings. A large, finely shaped variety of great merit. It has made a great showing at several exhibitions.

MRS. GREENFIELD. A loosely arranged globular bloom. Broad petals; color rich golden yellow. Stiff stem, with foliage close under the flower. It is larger than Robert Halliday and flowers at the same time.

MRS. J. F. TRANTOR. Enormous, reflexed blooms of great depth. Color white, penciled rose pink, giving the bloom a decided pink cast; good habit.

OPAH. This is the best commercial variety sent out last season, and one that has taken the place of Lady Fitzwigram wherever grown. It very much resembles this variety in form, but is stronger in growth and readily makes a 6-inch flower on a stiff stem with common culture. First flowers cut this season were fully developed October 1, and the last October 15. Color, pure white.

ORESCO. A Jones seedling, having same foliage and habit. In color it is a beautiful apricot, shaded rose, changing to crushed strawberry when fully matured. It is double to the center and larger than Mrs. Jones. Distinct and novel. It is a fine seller owing to its attractive color.

POLAR QUEEN. A very large, pure white Japanese of good substance. Stem and foliage all in every respect, being the finest of any Chrysanthemum in our stock. Outer petals reflexed, center irregularly incurved, making a graceful high-built flower.

PRIDE OF ELSTOWE. An early mid-season pink of pleasing tint. A seedling from Mrs. E. G. Hill. Large flowers on very stiff stems, well clothed with foliage. Dwarf habit.

PRINCESS ALICE DE MONACO. Large, spreading, pure white flowers of fine finish and texture. The petals are slightly incurved at the tips. Free, easy grower.

PROSPERITY. This is a welcome addition to the incurved class. Very double, ball-shaped blooms, 4 inches in diameter. Pure white on crowns and blush on terminals. Its habits are all that could be desired.

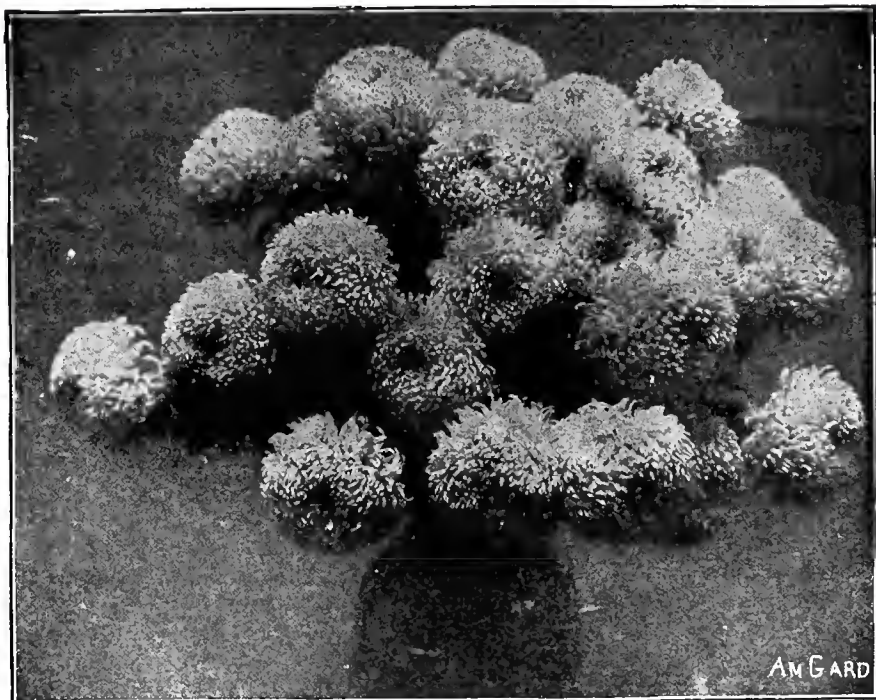
PROVIDENCE. Disseminated last season as a sport from Western King, but growth and form of flower do not resemble it. However, it is a fine variety; color is light mauve yellow. Distinct and pretty.

REV. DOUGLAS. Large, deeply-built flower, with drooping florets; in color, pure yellow. Perfect growth. This is another promising exhibition variety.

SWANLEY GIANT. Large, massive incurved flowers. Color lilac-pink, with lighter reverse.

T. D. M. CARDEZA. Rich, golden yellow, reflexed flowers on strong, stiff stems, heavily clothed with deep green foliage.

W. H. WHITEHOUSE. A magnificent flower; in form similar to Morel, but has longer petals. Color, a distinct shade of rosy lilac, striped white. Excellent grower.



TIMOTHY EATON.

Old Standard Chrysanthemums

Price, 10 cts. each, 50 cts. for 10, \$1 for 20, by mail, postpaid. (Premiums not allowed on 10 and 20 collections.)

WHITE

Merry Monarch. Very large and early; one of the best sellers in the market.

Mrs. H. Robinson. The grandest early white variety; immense, incurving, broad-channeled petals of great substance.

Mutual Friend. Purest white; ranks among the very best; slightly reflexed; stiff stems; foliage good.

The Queen. One of the grandest of all the white sorts, especially for exhibitions.

Mrs. Ritson (White V. Morel). An exquisitely beautiful thing. If this were a stronger grower we should consider it the best variety of the year, for anything more refined and more perfectly finished cannot be imagined. The color is very pure, the stem slender and willow-like, the flower large and perfectly formed.

Princess Bassaraba. An immense pure white variety, with long petals very slightly reflexed. A dwarf, vigorous grower, with very strong stems and good foliage. Very easy to get into fine bloom. Received four first-class certificates last year. Midseason.

Timothy Eaton. The grandest sort sent out for years. Took everything in sight in the shows the past season. Color creamy white; immense-sized flowers; incurved. Flowers last a long time.

White Quintus. An English importation; a white form of the yellow variety, which is a great favorite in that country. Take the earliest bud, which will bring blooms about October 1.

Mrs. H. Weeks. Early midseason; immense globular blooms, with broad incurving petals. A grand flower, with fine stems and foliage. Easily grown.

Ivory. One of the best known dwarf early white sorts. This variety is grown in immense quantities.

Western King. A pure white incurved flower, with outer petals slightly reflexed, of chaste and beautiful form; has fine stems and foliage.

Mrs. Jerome Jones. Grand stem and beautiful foliage; quite dwarf; flowers waxen white, with broad, incurving petals. This is one of the very finest Chrysanthemums grown.

CHRYSANTHEMUMS, continued



MAJOR BONNAFFON

PINK

President W. R. Smith. Very beautiful in finish; still one of the most popular pinks.

Glory of the Pacific. Of magnificent size and depth, with broad petals, which finally reflex, showing the clear pink color to advantage. Will please everybody.

Mrs. E. G. Hill. An indispensable early pink. This variety is grand in color, and brings an immense incurving flower that is not surpassed by any other. Of easy and rapid growth.

Mrs. S. T. Murdock. One of the finest novelties; rich glistening pink; fine globular bloom, of rather short, incurving petals; stem and foliage perfect.

Mrs. Perrin. The very nearest approach to the true pink so long desired. It has slender, stiff stems and ornamental foliage. The flower is of globular form, incurved, full, and with a finish as fine as satin. Color rose-pink within, glistening pink without.

Mrs. Grogan. A valuable new pot variety, with a wonderful constitution and freedom of bloom, producing 18 to 24 good flowers on a plant. Color bright pink, much the shade of Helen Bloodgood. Height, 2 to 2½ feet; quite self-supporting; beautiful foliage; early; grown to single stem, produces perfect blooms of fine finish, some 5 inches across. A useful novelty from England, where it was awarded N. C. S. certificate. A worthy addition to our rather small list of pink sorts. Especially adapted to pot culture in bush form.

Maud Dean. Very bright, clear, beautiful shade of pink; petals horizontal or recurved; stems stiff.

Vivian Morel. Grandest reflexed pink variety to date; very large flower; fine foliage; strong stems.

YELLOW

Miss M. M. Johnson. A deep golden yellow; very full and incurving, with broad petals; produces remarkably large, fine flowers; an indispensable early yellow.

Golden Wedding. There is no finer yellow than this variety when well grown; the blooms are enormous, shining golden yellow; grand in habit and foliage.

Major Bonnaffon. Soft, clear yellow, crowded with petals, quite globular; growth extra good, perfect in form and finish. The great blooms are sometimes 6 to 7 inches across and nearly as deep; the color has a peculiar lustrous quality. One of the handsomest and most distinctive varieties in cultivation.

Miss Georgiana Pitcher. Foliage and stem A1. Dwarf in habit; flower incurved, of good size, fine color and great substance. A magnificent variety.

Modesto. Exceptionally meritorious. The finest yellow yet produced. Intense in color, unsurpassed in size, of an incurved, slightly whorled form, with very high, full center. A most beautiful variety.

Colonel Appleton. A magnificent yellow variety. This sort was also a great prize-winner the past season, and is deserving of a trial by all who grow fine flowers. Nice plants.

RED

Defender. Dark crimson, very bright; does not show under side of petals, which are lighter; a good free grower, with stout stem and good foliage.

Black Hawk. Dark crimson-scarlet; large, strong-growing, with stiff stem and grand foliage.

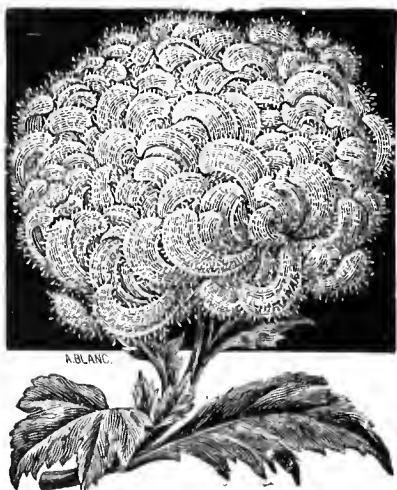
The Bard. Bright crimson, with silver reverse; fine strong stem, having fine foliage clear to flower.

OSTRICH PLUMES

Enfant des Deux Mondes. A creamy white, hairy variety, of fine shape and excellent form.

Louis Boehmer. Identical with the above except that its color is an exquisite shade of silvery pink, with deep rose on the inside petals.

Golden Plume. Clear bright golden yellow; flowers large, incurved, nicely plumed.



LOUIS BOEHMER



G. H. CRANE.—See page 32.

Carnations

READY FEBRUARY 15

We are the largest growers of this truly popular flower in the South. We grow for cut-flowers each season over 50,000 plants, and we grow nothing but the best. We do not offer everything to be found in Carnations, but the best only, such sorts as we find to be money-makers as cut-flowers. These are the ones that give the amateur the best satisfaction, and these are the sorts you will find listed below. You can order from this collection and not fear that you are getting anything that will not give you the best of satisfaction. The Carnation is one of the most satisfactory plants for the South.

Price, except where noted, 10 cts. each, 50 cts. for 6, \$1 for 15, by mail or express

THE MARQUIS. Has received five first-class certificates for the best pink Carnation. It is a true pink without a trace of purple or magenta. Form is perfect, full and double, with nicely raised center.

"THE \$30,000 CARNATION" (Mrs. Thomas W. Lawson). It is a beautiful shade of pink, 3 to 4 inches in diameter, on strong, erect stems. It is such a grand flower and so strong and sturdy in growth that the originator was paid \$30,000 for the original stock.

GENEVIEVE LORD. Beautiful shade of pink; extra large, very fragrant; very strong, sturdy grower. To see it grow is to admire it.

FLORA HILL. The flower is of enormous size and most deliciously scented; wonderfully free in bloom.

ARMAZINDY. Large, snow-white, lightly pencilled scarlet; stem very stiff; never bursts calyx.

WM. SCOTT. Clear light pink, perfect in form; has strong, stiff stems.

WHITE CLOUD. A remarkably new white Carnation; blooms very early on strong, stiff stems and continues to bloom the entire season. Flowers large, of fine shape; fragrant.

GLACIER. Flowers of great substance, stiff-stemmed, snow-white; habit dwarf, long-keeping; plant dwarf, early-flowering, free of bloom.

G. H. CRANE. We do not hesitate to recommend this as the coming scarlet Carnation. It is a very large-flowering sort, first-class in both quality and quantity of bloom. It comes in flower early and continues all season; color a clear, brilliant scarlet.

ETHEL CROCKER. Bright rose-pink. Its freedom of bloom, extra large flowers and strong growth make it a profitable Carnation. Very free. As a summer-flowering variety it has no equal.

QUEEN LOUISE. Pure white. It has much to recommend it as a commercial variety. Its freedom of bloom, ease of culture and perfect calyx are among its leading features. Always in bloom, every shoot producing a perfect bloom.

MRS. F. JOOSTE. An almost pure pink in color, showing scarcely any lavender. It combines large size with good length and stiffness of stem and strong growth. We had good results from this variety this season.

NORWAY. Pure white flowers of large size. A very vigorous, healthy grower, and does not crop. A commercial white of exceptional merit.

IRENE. A delightful shade of pink. This sort is fine for pot culture, as the growth is short and stocky, making a fine plant for the amateur. This sort is showing up most grandly with us this season; as a bloomer it is hard to excel.

GUARDIAN ANGEL. A fine shade of pink, borne well up on good long stems. This sort is well worthy of a place in any collection, and will be well liked by all.

DOROTHY. This sort is pronounced by all to be the finest of all late productions. Its beautiful pink flowers are of immense size, borne on stems often a yard in length. It is free in bloom, and the flowers bring fancy prices in all markets. We sold the blooms of this sort the past season at \$1.50 per dozen.



New Carnation, DALLAS

This is a seedling originating in our establishment, and is one of the finest flowers that we have ever seen. The plant is a robust grower, and throws a flower-stem of good length, often a full yard long. The flower is fully as large as the Lawson, and oval in shape, fully double, and in color is a rich sea-shell pink. This sort attracted more attention than any sort on our place the past winter, and we sold the flowers at \$2 per dozen. This novelty is the result of a cross between the well-known Daybreak and White Cloud.

Price for nice plants (ready March 1), 20 cts.

Use Our Plant- and Rose-Food, they will give you the best of results.

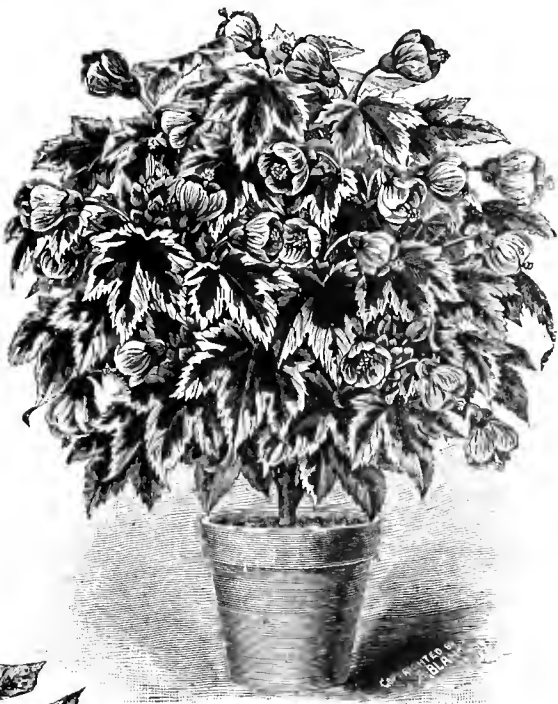
General Collection of Greenhouse Plants

ABUTILONS

(Flowering Maples)

Eclipse. Always in great demand for baskets and vases. One of the finest variegated foliage plants, beautifully marked dark green and yellow. Flowers bright yellow, with crimson throat. Has quite a distinct trailing habit. 10 cts.

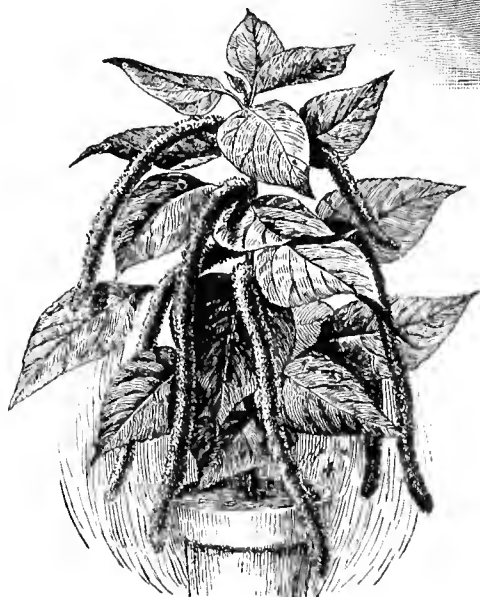
Souvenir de Bonn. The most attractive of all the Abutilons, having deep green maple-shaped leaves distinctly bordered creamy white. Very free-flowering, with bright orange flowers, veined crimson. A very distinct variety; makes a fine decorative plant. 10 cts.



SOUVENIR DE BONN.

ACALYPHA

Sanderi. One of the most striking flowering ornamental plants we have ever seen. It is of strong, free growth, with large dark green leaves, from each axil of which thick, rope-like spikes of velvety crimson flowers



ACALYPHA SANDERI.

are gracefully suspended. The remarkable floriferousness and the great size of the spikes of flowers (compared to the plant) is fairly well shown in our picture. The plant is in flower the year round, and is as easily grown as a coleus. Give a warm temperature. 15 cts.

Triumphans. Very bright, ovate-pointed leaves, light red, shaded and marbled darker. A fine ornamental plant for bedding or pot culture, as showy as coleus; its colors are bright and distinct. 15 cts.

Aloysia citriodora

(Lemon Verbena)

Possesses a delightful fragrance entirely unlike that of any other plant. Should be planted in every garden and cut to use in bouquets of flowers. May be repotted in the fall and carried over in the house, but makes but little growth during winter months. 10c.

Araucaria excelsa

(Norfolk Island Pine)

As a decorative plant for the house this is one of the handsomest and most serviceable. It has deep green, feathery foliage, arranged in whorls, rising one above the other at regular distances; its symmetry of form, grace and beauty of foliage are unequaled in the vegetable kingdom. It is easily grown in the house and is highly ornamental. Our importation of these this year was exceptionally large and fine selected stock, especially in the medium-sized, for which there is always a demand. Nice plants, 12 to 15 inches high, three tiers, \$1 each; larger plants, 18 to 20 inches high, four and five tiers, \$2.50 each.

Alternantheras

In yellow and red shades. Fine for edging flower beds, and ribbon work. 5 cts. each, 50 cts. per doz., \$3 per 100.

Alyssum, Sweet

Fine for cut-flowers, borders, hanging baskets and window boxes. 5 cts. each, 50 cts. per doz.

Amaryllis Johnsonii

Jacobean Red Lily. A free bloomer, and very desirable Lily; very fragrant. 30 cts. each.



ARAUCARIA EXCELSA.



PRESIDENT CARNOT BEGONIA. (See page 35.)

Begonias

10 cts. each, \$1 per doz., except where otherwise noted; large plants, 25 cts. and 50 cts. each.

Alba picta. Very ornamental; has long, ear-shaped, medium-sized leaves of darkest green, with silvery spots.

Argentea guttata. Has the silvery leaf blotches of *Alba picta*, with the form and beauty of *Olbia*; purple-bronze leaves, oblong, with silvery markings; flowers white, on the tips of the stems.

Erdordia. Has all the good qualities of the famous bedders *Vernon* and *Dewdrop*. It will stand the strong sun in summer, and is one mass of bloom from June until frost. It is also a very showy pot-plant for spring sales. Habit of growth strong and compact; color deep rosy pink. We have a splendid stock and offer it at an exceptionally low price. 15 cts.

Feastii (Beefsteak Begonia.) A low spreading Begonia, with perfectly circular leaves, red beneath and dark glossy olive-green above; flowers pink, set up on long stems; very easy to grow. 15 cts.

Marguerite. Somewhat like *Metallica*, but more bushy; leaves bronzy green; large trusses of light rose-colored flowers freely produced. A better market variety than *Metallica*.



REX BEGONIA.

BEGONIAS, continued

M. de Lesseps. In the style of *Argentea guttata*, but with much larger leaves, beautifully spotted with silver. A very strong-growing sort, that will do well and give satisfaction.

Metallica. A fine erect-growing Begonia, with dark, rough leaves; the surface is lustrous bronze-green; veins depressed and dark red; a free bloomer.

President Carnot. A remarkably strong-growing variety, of stiff, upright habit; somewhat in style of *B. rubra*, but much larger in flower and leaf. Flowers beautiful coral-red, in large, pendent panicles. 15 cts.

Rubra. Dark, glossy green leaves, free-flowering; flowers rich coral-red, in large, pendent panicles. One of the best.

Sanguinea. A showy variety, with very large leaves, rich olive above, crimson beneath, and of a peculiar leather-like substance; flowers light rose to white, very dainty.

Thurstoni. (New.) A cross between *Metallica* and *Sanguinea*, having the bright red foliage and veinings underneath the leaves and bright metallic green, shading to red, in the younger growth on top; also the deep veinings of *Metallica* and smooth glossy leaves and red stems of *Sanguinea*. The flowers are a beautiful deep pink in bud, but when expanded a beautiful shell-pink 15 cts.

Vernon. Of unusual merit as a bedding sort, flowering as freely when planted out as when grown in a pot. It begins flowering when first planted, and continues until stopped by frost. Foliage rich, glossy green, often shaded with deep bronze. The flowers on first opening are deep red, changing to a beautiful clear rose when fully open. Thrives everywhere. 15 cts.

Semperflorens gigantea rosea. A vigorous grower; large leaves; elegant trusses; rose-colored flowers. 25 cts.

Wettsteinii. This fine Begonia is in the direct line of *Rubra*, so well and favorably known. The leaf is ornamental, peculiarly indented and beautifully shaded.

Zebrina. Leaves bronze-green, with dark stripes and blotches above, deep crimson beneath; flowers lighter.

Rex (Painted-leaf Begonias). These are grown for their handsome variegated foliage. For house culture, baskets, vases, etc., there is nothing more beautiful. We have a very fine assortment. 15 cts. and 25 cts.

Bougainvillea glabra Sanderiana

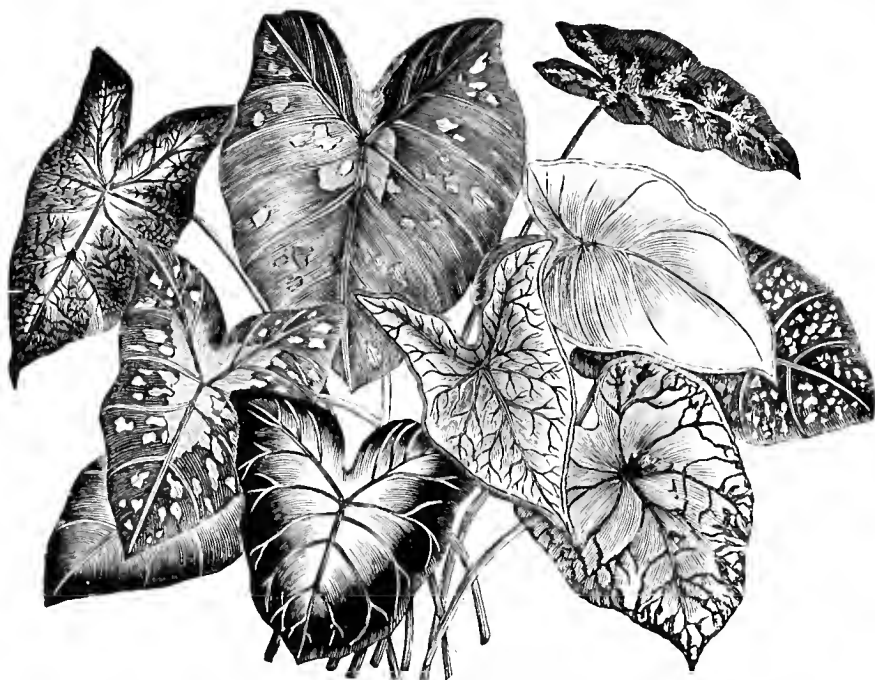
Flowers soft rosy crimson, borne very evenly all over the plant. Blooms when quite small, and may be trained in almost any shape. On account of the lasting qualities of its flowers it is frequently called "Chinese Paper Plant." One of the daintiest and most beautiful plants to grow. 10 cts.

Feverfew, Double

Fine for summer blooming. White flowers in large clusters; hardy. Used extensively for grave planting, where it will thrive and bloom all summer. 10 cts. each.



BOUGAINVILLEA GLABRA SANDERIANA.



FANCY-LEAVED CALADIUMS.

CALADIUMS

Esulentum. A tropical plant with luxuriant green foliage. The leaves are often more than 2 feet across and are bright and ornamental the entire season. Will grow in an ordinary garden soil, but should have plenty of water in order to give the best results. Very easy to cultivate; the bulbs may be taken up in fall and kept through winter in dry sand in the cellar. Extra large bulbs, 35 cts. each, \$3.50 per doz.; 1st size, 20 cts. each, \$2 per doz.; 2d size, 10 cts. each, \$1 per doz.



SPOTTED CALLA. (See opposite page.)

Fancy-leaved. These delight in a place shady and moist. They should be started into growth about March 1, dried off in October and kept in a warm and dry place until spring again. They are excellent for window boxes, vases or single pot-plants, and succeed equally well in a somewhat shady situation outdoors. Bulbs, 20 cts. each, \$1.50 per doz.

Coleus

We have a splendid collection of this justly popular foliage plant, and can supply any color desired. We have not space here to name and describe them, but we have about fifty sorts to choose from, and all good ones; just name the shades of color you desire, and we can please you in selection. We have all shades of red, yellow, purple, green and speckled, spotted and mottled, and we can supply any color or mixture of colors. Price for nice plants, by mail, 5 cts. each, 50 cts. for 12, or 25 for \$1.

CALLAS

Aethiopica. Will always be a favorite because of its easy culture, waxy white flowers and healthy green foliage. 15 cts.; extra strong plants, by express, 25 cts. to \$1.

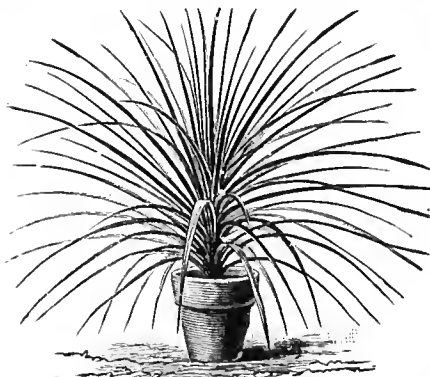
Black Calla (*Arum sanctum*). A rare species from the Holy Land. The flowers are about 14 inches long from tip to base, and about 4 inches broad, at the widest part, gracefully curving to a small point. They have a strong, violet-like odor, are a deep velvety purplish maroon—almost black—on the upper side and moss green underneath. From the center of the flower springs a spike 10 inches long, of the most intense glossy black. 50 cts.

Spotted Calla (*Richardia alba maculata*). This plant is always ornamental, even when not in bloom, the dark green leaves being beautifully spotted with white; in other respects the plant is the same as the white Calla, but is of dwarf habit. 30 cts.



BLACK CALLA.

or a whorl of leaves, diverging horizontally, giving the plant a very curious appearance. A splendid plant



DRACAENA INDIVISA.



CALLA AETHIOPICA.

CUPHEA

Platycentra (Ladies' Cigar Plant). This is a well-known, everblooming plant of neat habit, growing about 12 inches in height. The tube of the flower is scarlet, with the end partly white and crimson; very useful as a ribbon line or front border plant. 10 cts. each, 50 cts. per doz.

Hyssopiphylla. A neat dwarf plant, always in bloom; purplish lilac. 10 cts. each, 50 cts. per doz.

Cyperus alternifolius (Umbrella Plant)

A grass-like plant, throwing up stem to the height of about two feet, surmounted at the top by a cluster of baskets, vases or Warden case, or as a water plant. 10 cts., 25 cts. and 50 cts.



CYPERUS ALTERNIFOLIUS.

Cannas

We have a full collection in shades of red, pink, yellow and variegated. All of the leading sorts. Single eyes, for mailing, 10 cts. each, \$1 per doz.; large clumps, by express, 25 cts. each, \$2 per doz.

Dracaena indivisa

This variety is used very extensively as a center plant for vases, urns, etc. It stands full exposure to the sun, and its long, narrow, graceful foliage contrasts beautifully with other foliage and flowering plants. 15 cts.



BOSTON FERN.

Ferns

BOSTON DROOPERS

This is the most elegant of all jardinière or pot-plants. The cut gives a very faint idea of the beauty of these graceful plants; they are of easy growth and soon make large specimens, and no more attractive plant can be had for the dining-room or library. They are an elegant porch plant for summer, no insects bother them, and plenty of water is all the requirement of their culture; every one should have one or more of this delightful plant. Small plants, by mail, 10 cts. each; 4-inch pot-plants, by express, 25 cts.; fine specimens from \$1 to \$5, according to size. Note that the \$5 size are grown in 12-inch pots, and are heavy, covering a space of about 4 to 6 feet, and would make elegant exhibition plants.

GENERAL ASSORTMENT

We have an elegant assortment of Ferns, of which space will not allow of description here. We will send 12 beautiful plants, all different sorts, by mail, for \$1, or single plants, 10 cts.

Ostrich Plume Fern

Nephrolepis Piersoni

The grandest of all Ferns; this sort we offer for the first time, and we feel confident that it will meet with a royal welcome by all of our patrons. This sterling novelty has met with the highest honors, having been awarded six gold medals by the Society of American Florists, the Horticultural Society of New York, the Big Kansas City Exhibition, the Massachusetts Horticultural Society, the Pennsylvania Horticultural Society, the Providence, Rhode Island, Horticultural Society, the Chicago Horticultural Society, and silver medals and certificates of merit wherever put on exhibition. No single plant has ever received the honors bestowed upon

this Fern, and the demand for it will be very great. We want our customers to be sure and include this plant in their order. While the price is a little higher than the other Ferns, it is well worth the price, and we predict the price will not be much lower for some time to come, as the demand for this plant will be greater than for any Fern heretofore sent out. To see it is to want it; everyone who sees it in our place goes wild over it, and no plant attracts the attention of every visitor as this one does. We have a good stock and will fill orders at prices given as long as the stock lasts. The fronds are long and graceful, like those of the Boston Fern, but the leaflets are compound, and each side leaf is a miniature leaf of itself; it is a splendid grower. Price for nice strong plants, from 3½-inch pots, that show very distinctly the character of the plant, \$1; small plants, from 2½-inch pots, 35 cts.

Ficus elastica

(Rubber Tree)

The well-known Rubber Tree of commerce. These make the most elegant of all jardinière plants; no insects bother them, and they have large, leathery, glossy leaves of the richest green, overlaid in the new growth with a tinge of red that gives them a very attractive appearance. We have heavy fine plants that will make specimens in a short time; they will stand the hottest sun without being in any way harmed; fine for cemetery planting. Price for nice young plants, by mail, 25 cts.; larger plants, by express, 4-in. pots, 50 cts. each; 6-in. pots, about 4 feet tall, \$1.50 each; large specimens, from \$2.50 to \$5 each.



FICUS ELASTICA.



HIBISCUS.

HIBISCUS

These free-blooming plants are unsurpassed for planting in the South; they bloom freely, and no more attractive bedding plant can be had. An entire bed of these plants will make a very showy effect, and at the same time does not cost any more than an ordinary plant; they can be lifted and potted in the fall, and kept in any pit or room where it does not freeze, and then planted again in the springtime. We recommend these highly, and we think our friends will feel well repaid by planting these liberally, the single and double ones being alike desirable, and a good variation of colors can be had. The cut gives a very poor idea of this truly meritorious plant. Prices for nice, strong young plants that will bloom freely this season, by mail, 10 cts. each, 12 for \$1. Larger plants from 5-in. pots, by express, ready to bloom, 25 cts. each, 12 for \$2.

Peachblow. One of the finest plant novelties of recent years. Flowers double, of a rich shade of clear pink, with small deep crimson center; an entirely new and most beautiful shading; 4 to 5 inches in diameter. Blooms freely, even on small plants. Good as a house plant or planted out in the garden.

Goleri. Buff-yellow, crimson base; distinct.

Sub-violaceus. Flowers of enormous size, beautiful carmine, tinted with violet; probably the largest flower of the Hibiscus family.

Carminatus perfectus. Full, round flowers of perfect shape and of a rich, soft carmine-rose, with a deep crimson eye.

Miniatus semi-plenus. Semi-double flowers of brilliant vermilion-scarlet; petals waved and recurved.

Rubra. Flowers enormous, double, clear red, tinted violet: unusually free bloomer.

Grandiflora. Rich glossy foliage, blooming profusely during summer, literally covering the plant with scarlet-crimson flowers.

HELIOTROPES

10 cts. each, \$1 per doz.

Albert Delaux. Foliage bright golden yellow, slightly marked green; flowers deep lavender.

Queen of the Violets. Rich violet-blue; exceptionally free in growth and bloom.

Zephire. Light blue.

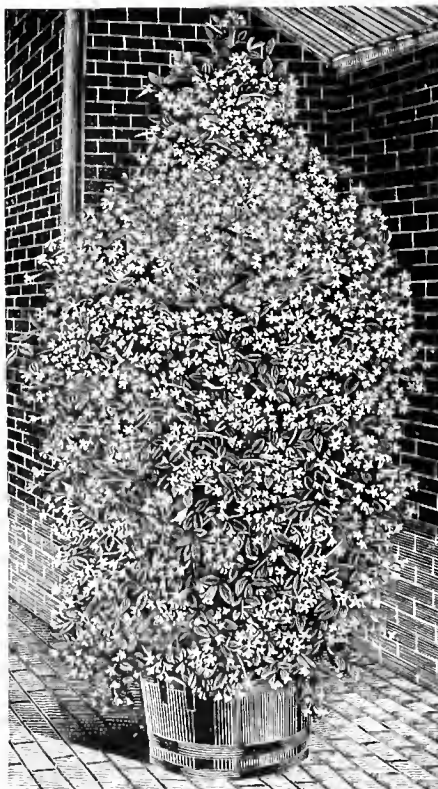
La Tosa. Lavender.

Gladiolus Bulbs

A collection of as fine sorts as you ever saw. 5 cts. each, 50 cts. per doz., \$2.50 per 100.



HELIOTROPE.



RHYNCHOSPERMUM JASMINOIDES.

JASMINUM

These delightfully fragrant plants should be in every one's collection of summer-blooming flowers; their delightful odor and free-blooming qualities make them a plant that is much sought after. They are of easy culture and will well repay the cost and care bestowed on them. The following collection is complete, and our stock is unusually large this season.

Small plants, by mail, 10 cts. each, the full set of seven sorts for 60 cts.; larger plants, by express, 4-inch pots, 25 cts. each, the full set for \$1.25.

Cape Jasmine (Gardenia). Southern evergreen plant of great beauty. Deep glossy foliage; large, pure white blossoms of waxy texture and most delightfully fragrant. It blooms during May, June and July, and is well adapted for pot culture in conservatories and greenhouses.

Cestrum Parqui (Night-blooming Jasmine). Deep green, glossy leaves. Small, greenish white blossoms, with a delightful odor, which is dispensed during the night only.

Grand Duke of Tuscany. This is the finest of all double Jasmynes and an elegant house plant; very small plants, producing double

white wax-like flowers of most delightful fragrance, that remain on the plant for a long time.

Grandiflorum (Catalonian Jasmine). A beautiful white Jasmine of exquisite fragrance; the flowers are produced in great profusion; it is of neat growth, and a very desirable plant for the parlor or conservatory.

Revolutum. A strong-growing variety, with large golden yellow and very fragrant flowers; blooming in winter and early spring.

Maid of Orleans. A very attractive new sort, with good-sized, double flowers, blooming profusely all summer; shining pale green foliage. We predict for it a rapid sale, as it is much easier to handle than other Cape Jasmynes, and, as a whole, more desirable.

Rhynchospermum jasminoides. Sometimes called "Confederate Jasmine." An evergreen greenhouse climber; has an abundance of fragrant, jasmine-like flowers in the spring.

MOONFLOWERS

White (Ipomoea grandiflora). A plant that grows and blooms with every one. If planted out in rich ground where it has full exposure to the sun, it will grow 40 feet high by the middle of October, blooming abundantly the entire season. The flowers are pure white, from 5 to 6 inches in diameter, emitting a rich jessamine odor at night. They begin to open about sundown, and close before noon the following day. 10 cts. each, \$1 per doz.

Blue (Ipomoea Leari). This makes a splendid companion to plant with the above. The flowers are the most intense violet-blue, with reddish purple rays, and are 6 inches across. There is nothing of its color that exceeds in richness the flowers of *Ipomoea Leari*. 10 cts. each, \$1 per doz.



The Wonderful New Lemon "Ponderosa"



We have a fine new stock of this novelty; too much cannot be said in its favor. Free-bearing, fruit of ponderous size, flavor unsurpassed, and its flowers have the most delightful fragrance; plant of easiest culture. We sold large quantities of this plant last season, and have prepared a much larger stock for this season's trade. The following extract from a letter just received speaks for itself: "Of all the plants I purchased last fall from you, I prize my Ponderosa Lemon the highest. The fully ripe fruit is the most delicious I ever tasted, and then to think you grew it yourself makes it doubly so. The fruit is large; it don't seem possible they could grow so large on such a small plant, and then so many of them! I am truly in love with my Ponderosa."

Price for nice young plants from 2½-inch pots, 15 cts. each, 25 cts. for 2. Large plants, that should fruit this season, 75 cts. each.

Lantanas

The best collection in the South. Fine plants in all colors, white, pink, red, yellow, variegated and drooping. 10 cts. each, \$1 for 15, by mail.

Nierembergia gracilis
(Mexican Flax)

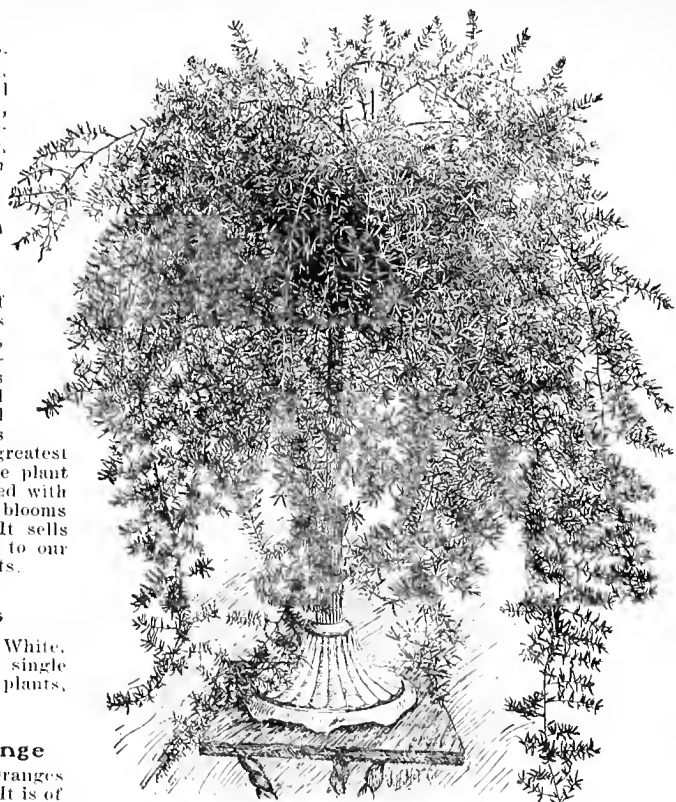
The showiest of all plants for vases or hanging baskets, is also fine as a bedding plant, stands the hottest sun, and blooms freely all summer. The flowers are borne in the greatest profusion, the entire plant being literally covered with bluish bell-shaped blooms the entire season. It sells at sight to visitors to our establishment. 10 cts.

Oleanders

Red, Pink and White. A fine collection of single and double. Small plants, 10 cts., by mail.

Otaheite Orange

The best of the Oranges for house culture. It is of dwarf, bushy habit, and bears a profusion of fragrant flowers and edible fruit which are distinctly beautiful. 25c. each; large plants, 50c.



ASPARAGUS SPRENGERI.

ORNAMENTAL ASPARAGUS

Sprengeri. Especially useful to grow as a pot-plant for decorative purposes, for planting in ferneries or in suspended baskets. It grows freely the whole year and make an excellent house plant. A vigorous grower, producing sprays 4 to 5 feet long of fresh, green, feathery foliage. When grown as shown in the illustration, in a pot on top of a high pedestal, the long drooping sprays of bright, fresh green make a most beautiful ornament to the home. Useful for bouquets, wreaths or sprays, remaining perfect for weeks after cutting. Strong plants, 10 cts. and 20 cts.; specimen plants, \$1 to \$2.50.

Plumosus nanus. A beautiful climbing plant, with bright green, gracefully arched foliage, surpassing Maidenhair Ferns in grace, delicacy of texture and richness of color. The fronds are 12 to 15 inches long and taper to a point from a width of 12 inches. One of the most beautiful decorative plants. 10 cts. to 25 cts.



ASPARAGUS PLUMOSUS NANUS.

Our plants are all of good size, and guaranteed true to name.

PANDANUS

Utilis (Screw Pine). A grand decorative plant, its glossy dark green foliage, gracefully arranged, renders it particularly attractive; fine for centers of vases or baskets, or for growing as single specimens. 25 cts. Larger, by express, 50 cts.

Veitchii. Gracefully curved foliage, light green striped with broad bands of pure white. An attractive decorative plant that stands ordinary house culture well and is always fresh and bright in appearance. Large plants, by express, 50 cts. to \$5.



PANDANUS VEITCHII.

Pansy

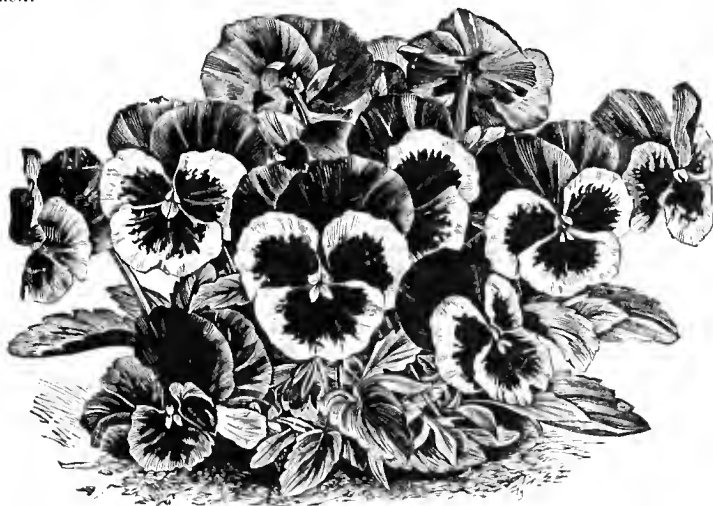
(Heart's Ease)

One of the finest early blooming plants for outdoors. It will stand frost, can be planted out and will bloom when there is hardly any other flower in bloom. The plants we offer come from the very best German and French seeds. We offer extra select large-flowering varieties. Good plants from frame, 50 cts. per doz., or \$3 per 100.

Pilea Arborea

(Artillery Plant)

A pretty little plant of drooping habit, resembling the fern; it is a fine basket plant. 10 cts. each.



PANSIES.

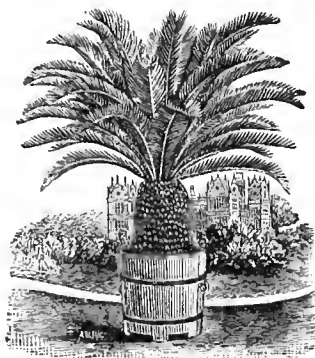
Try our new Roses, they are unsurpassed — will please



KENTIA.

Palms

Our collection of these truly grand ornamental plants is second to none, as our plants are all strong and well grown. We do not offer any small seedlings, but good strong plants from 4- to 6-inch pots; these cannot be sent by mail, and will be sent by express only, as a plant such as could be sent by mail would be too small to be of much value to the amateur. We therefore offer only such as we think will give good satisfaction. Our plants are splendid, and well worth twice the price we ask for them. If you are in want of a truly artistic jardinière plant for parlor, library or porch, it will pay you to have a few of these fine plants added to your order, for they are bargains that we can not offer every time. Their culture demands plenty of water, good drainage and plenty of food. If you feed them liberally, you can grow a large specimen in a comparatively small pot. Our plant-food is the best to feed with, but if you do not have this you can use weak liquid manure water at least once in two weeks.



CYCAS REVOLUTA.

Cycas revoluta (Sago Palm). The Cycas makes a magnificent specimen, and is one of the most valuable plants grown for the decoration of the lawn or house. The heavy, glossy, deep green fronds resist alike the gas, dust and cold to which decorative plants are frequently exposed. Fine, shapely plants. By express, 1st size, with 12 to 15 leaves, \$5; 2d size, with 8 to 10 leaves, \$3; 3d size, 6 leaves, \$1.50.

PALMS, continued

Areca lutescens. One of the most beautiful and valuable Palms in cultivation; bright glossy green foliage and rich golden yellow stems. It is exceedingly graceful and one of the most satisfactory house plants. 50 cts., \$1, \$1.50, \$2.50 and \$5, according to size.

Kentia Belmoreana. A beautiful strong-growing Palm. Deep green, crisp foliage. Very satisfactory for house culture. 75 cts., \$1.50, \$2.50 and \$5.

Kentia Forsteriana. Graceful, bright green foliage. Easy of cultivation and stands the temperature of the house exceedingly well. 75 cts., \$1.50, \$2 and \$5.

Lantania Borbonica. A beautiful Palm with large, deeply divided, fan-shaped leaves. It is of easy cultivation and probably the very best variety for house culture. 50 cts., \$1, \$2 each and upwards.

Phoenix reclinata. A fine large growing, graceful Palm of easy growth, and one that will stand much neglect without injury. 50 cts. to \$2.



ARECA LUTESCENS.

New Passiflora, QUEEN OF FAIRIES

We offer for the first time this new Passiflora, which is entirely distinct from any sort heretofore offered. The plant is entirely hardy, and comes up freely from the root each season, and is one of the finest plants for porch or fence covering. It makes a rank growth and flowers freely; in fact, the plant throws a flower from each leaf, and forms a seed-pod for each flower, which contains a pulpy substance not unlike the Pawpaw of the north, and is quite eatable when fully ripened.

The flower is pure white, and the fringe is very long, being longer than the petals of the flower. It is finely crimped, and of a beautiful shade of purple. This overlaps the whole flower, and gives a very pleasing contrast; in fact it is the prettiest thing in the Passiflora line that we ever saw. We are the only firm offering this novelty, and we feel sure our patrons will find this a plant to be appreciated. Price of nice plants that will bloom this season, 20 cts. each.



LANTANIA BORBONICA.

PETUNIAS

(READY IN MARCH)

Petunias are among the most satisfactory plants to grow, as they are extremely floriferous, and bloom from early summer to cold weather.

Single

10 cts. each, \$1 per doz.

Large-flowering. Extra fine, maculated and striped varieties, among the finest of summer-blooming plants.

Double

Price for small plants for planting, 10 cts. each, 75 cts. per doz.; 3-inch pot-plants, \$1 per doz.

Of this favorite bedding plant we have a carefully selected collection, including all of the most brilliant and beautiful varieties.

Fringed. Blotched, variegated or spotted; pink, white, crimson or purple.



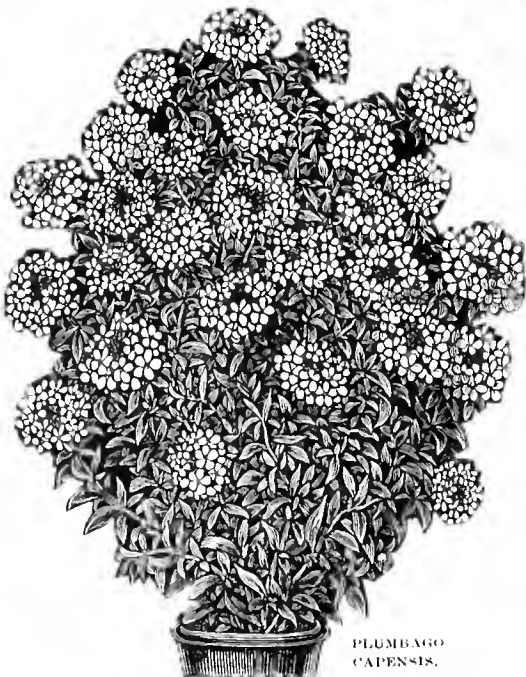
DOUBLE FRINGED PETUNIA.

PLUMBAGO

Price, nice small plants, 10 cts. each, \$1 for 12, by mail or express; larger plants, by express, 15c. ea.; very large plants in bloom, 25c. ea.

Capensis. One of the most delightful blooming plants for the South; its charming phlox-like flowers are produced in abundance the summer through; the flowers are of an exquisite shade of blue, not found in any other flower, borne on long graceful stems that give the whole plant a very attractive appearance. It makes a splendid vase plant, and is beautiful to plant around the base of a dwelling, or can be grown as an individual bush plant. Where it is planted around the base of a dwelling it makes a complete hedge, and if planted about two feet apart it will soon close up the space and give the building the appearance of having a foundation of flowers. Some very pretty effects of this nature are to be seen in this city each season, and they attract the admiration of all who see them.

Capensis alba. The same as the above, with the exception that the flowers are pure white.



PLUMBAGO
CAPENSIS.

RUSSELIAS

(Fire-cracker Plant)

The most beautiful of vase or basket plants. An entire basket filled with these beautiful drooping plants is an object of great beauty. The long, grassy foliage is thickly studded with its bright red flowers the season through and well named the Fire-cracker Plant, as it does resemble a huge bunch of miniature fire-crackers when in full bloom. We sold large numbers of this plant last season, and it gave the best of satisfaction. We offer two sorts, as follows:

Price for either sort, 10 cts. each.

Lemoinei multiflora. The primary stems are strong and grassy. The flower panicles are extremely long, and are covered with tassels of flowers, one over the other. Color grand coral red. It is well named "The Many-Flowered."

Lemoinei elegantissima. The primary stems are wiry and nicely covered with foliage, very graceful and arching in their form. The bloom is so freely produced as to cover the plant. Flowers a bright, soft red.

Rosemary

'Tis for remembrance. This old and delightful fragrant plant is once more coming into prominence. The call for it last season was so heavy that we ran short early in the season, but we have a good supply this season, and shall be prepared to fill all orders



SANSEVIERIA ZEYLANICA.

for this delightful old favorite. It is economy of time and money to buy the larger plants, as they bloom so much earlier and thrive better. Small plants, by mail, 10c.; large plants, by express, 25 cts.

Sansevieria Zeylanica

An elegant variegated plant, especially adapted for house decoration, the thick leathery leaves standing the heat and dust of the house with impunity. 25 cts.

Smilax

A very graceful climber, with delicate, dense foliage, admirably adapted to climbing or drooping, as may be required. It is fine as a parlor or window plant. Much used in cut-flower work, in which its tender, graceful foliage produces beautiful effects. 10 cts.

Swainsona galegifolia

Alba. A most desirable ever-blooming plant, with pure white flowers, produced in sprays of from 12 to 20 flowers each, the individual blooms resembling a sweet pea. 10 cts.

Tuberoses

One of the most delightfully fragrant and beautiful of the summer-flowering bulbs. Strong bulbs, sure to bloom, 5 cts. each, 50 cts. per doz.; if by mail, add 15 cts. per doz. postage.



SWAINSONA GALEGIFOLIA.

Use our Plant- and Rose-Foods and you will have plenty of flowers, healthy plants and large tips



VERBENA.

Verbena

This is one of the most satisfactory plants for the South; a bed of it is a mass of bloom the whole summer; the hotter the weather the better it blooms. We have a splendid collection of the Mammoth or Large-flowering varieties, which must not be confounded with the common Verbenas usually sold. The colors range through all the different shades of scarlet, crimson, white, blue, pink and variegated. 5c. each, 50c. per doz.



CALIFORNIA VIOLET.

VIOLETS

The Violet grows more popular each season, and no home should be without a few plants.

California. Single flowers of deepest blue or purple, borne on stems 8 to 12 inches long. Can be worn nicely as a corsage bouquet. We grow large quantities of this variety for cut-flowers, and can rarely supply the demand. Is of exquisite perfume, and one of the most popular Violets grown, both for the house and garden. 5 cts. each, 50 cts. per doz.; larger, 10 cts. each, \$1 per doz.

Princess of Wales. Of French origin, and considered the finest single Violet grown. It is of the same size as California, but the color is beautiful rich, soft violet-purple; stems strong, stout, from 9 to 12 inches long. 10 cts. each, \$1 per doz.



HYDRANGEA PANICULATA GRANDIFLORA.

Hardy Shrubs

The following list of Hardy Shrubs will be found most desirable for the southern planter. They are all well adapted to our dry seasons, and will give abundant bloom in their season. No yard is complete without at least a few of them, as they fill up space that nothing else will do as well; they are also desirable for cemetery planting, as they will thrive with little attention. The plants are strong and of the right size to plant for sure growth. A great mistake is often made in planting overgrown shrubs. These are of the proper size for planting with success. All shrubs go by express, as they are too heavy for the mails.

ALTHAEAS

(Rose of Sharon)

15 cts.

Alba plena. Large double white flowers, blotched with rose.

Blanche. The nearest pure white double Althæa.

New Banner. Flowers as large as a rose; clear rosy pink, striped rich crimson. Blooms the first year.

Double Purple. Double flowers; reddish purple.

Totus albus. Finest single white.

Calycanthus

(Sweet-scented Shrub)

Flowers chocolate color, very double and deliciously fragrant; remains in bloom for a long time; very desirable. 15 cts.

CRAPE MYRTLE

Pretty everblooming shrubs, that are a mass of bloom the entire season; they are fine for yard or cemetery planting, and make a pretty hedge when planted about 18 inches apart.

Crimson and Purple. 25 cts.

Pure White. 50 cts.

DEUTZIA

Crenata fl. pl. Flowers double, white tinged with pink, in racemes 4 or 5 inches long; one of our finest hardy shrubs. 15 cts.

Lemoinei. New. Without doubt one of the most important new plants offered in many years. Its flowers are produced in broad-based, cone-shaped heads of from 20 to 30 flowers each, and are of the purest white. 25 cts.

Hydrangea paniculata grandiflora

Most desirable, effective and popular ornamental shrub extant, and its many distinct and striking qualities at once commend it to general favor for yard or lawn decoration. The bush comes into bloom in July and August, yielding profuse, massive cone-shaped flowers of the purest white, which, as the season advances, change to delicate pink, and later on to rich coppery red. Seen in the yard or on the lawn while in full bloom, it is truly an imposing spectacle, the prodigal display of white affording such a charming contrast with the green of its surroundings. The period of bloom being late, and prolonged for two or three months, at a season when other flowers are scarce and inferior, it serves to impart a degree of summer freshness to the landscape. 25 cts.



ANTHONY WATERER.

-Fringe

Purple. A beautiful, distinct, large shrub, much admired for its long, feathery flower-stalks, which give the tree the appearance of being covered with a cloud of smoke. 25 cts.

White (*Chionanthus Virginica*). One of the handsomest of all blooming shrubs or trees. 50 cts.

MAGNOLIAS

They grow here in the shape of large shrubs, and are certainly one of the most ornamental and valuable of the class.

Conspicua. Flowers white, appearing before the leaves; very fine. \$1.

Glauc. Deciduous flowers, very sweet. 50 cts.

Grandiflora. The evergreen Magnolia of the South; our own growing, well hardened. By mail or express, 1 to 2 feet, 25 cts.; 3 feet, \$1.

Mock Orange

(*Philadelphus*)

Single. White flowers, strongly scented, strong grower. 20 cts.

Double-flowering. Dwarf, compact, part of flowers coming double. 25 cts.

Purple-Leaved Plum

(*Prunus Pissardi*)

This elegant small-sized tree or shrub comes to us from Persia. It is perfectly hardy and the leaves are rich purple, with the ends of the growing shoots a brilliant red; retains its bright purple through the entire season; more perfect in color than any other shrub. 50 cts.

Bridal Rose

(*Rubus grandiflorus*)

Large double white flowers of the black-berry tribe, free-growing; may be set out in the spring and potted off like roses in the fall; a very good winter bloomer. 25 cts.

SPIREAS

15 cts.

Beautiful shrubs of the easiest culture; very desirable for shrubberies or the flower garden.

Billardi. Rose-colored flowers in spikes, blooming freely in spring.

Prunifolia (Bridal Wreath). Blooms in May, having pure white double flowers. Makes showy specimen plants for lawn.

Van Houttei. The grandest of all the Spiraeas; it is a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. Clusters of twenty to thirty flat white florets make up the raceme, and these clusters are set close along the drooping stems. Perfectly hardy, and an early bloomer.

Anthony Waterer. A new crimson-flowered variety; one of the most beautiful of dwarf, flowering shrubs. It makes a low, compact bush, 15 to 18 inches high, and is covered nearly the whole growing season with large umbels of deep crimson flowers. Perfectly hardy, it makes a fine, compact plant for low clumps or for bedding purposes. When grown as a pot-plant it is specially fine for house decoration. See cut.



NEW PERSIAN LILAC.

LILAC

New Persian. Grand new variety. Flowers deep purple, exceedingly fragrant. Neat and compact growth. Blooms second year. 25 cts.

White. Rare and beautiful. Very sweet. 25 cts.

VIBURNUM

25 cts.

Plicatum (Japan Snowball). This Japanese variety of old-fashioned Snowball is one of the most valuable of our hardy shrubs. It forms an erect, compact shrub, 6 to 8 feet high; blooms in June, and for a long time is a solid mass of white, the plants being completely covered from the ground to the top of the branches with large balls of flowers white as snow, often as many as twenty balls of flowers on a branch 18 inches long. The foliage in early summer is an olive-green, turning to a very dark green later in the season.

Sterilis (Common Snowball). A well-known shrub, attaining the height of 8 or 10 feet; produces its snowy white flowers in large balls or masses in April.

WEIGELAS

15 cts.

Rosea nana variegata. One of the most conspicuous shrubs that we cultivate; leaves are beautifully margined creamy white; flowers pink. It is a dwarf grower and admirably adapted to small lawns and gardens.

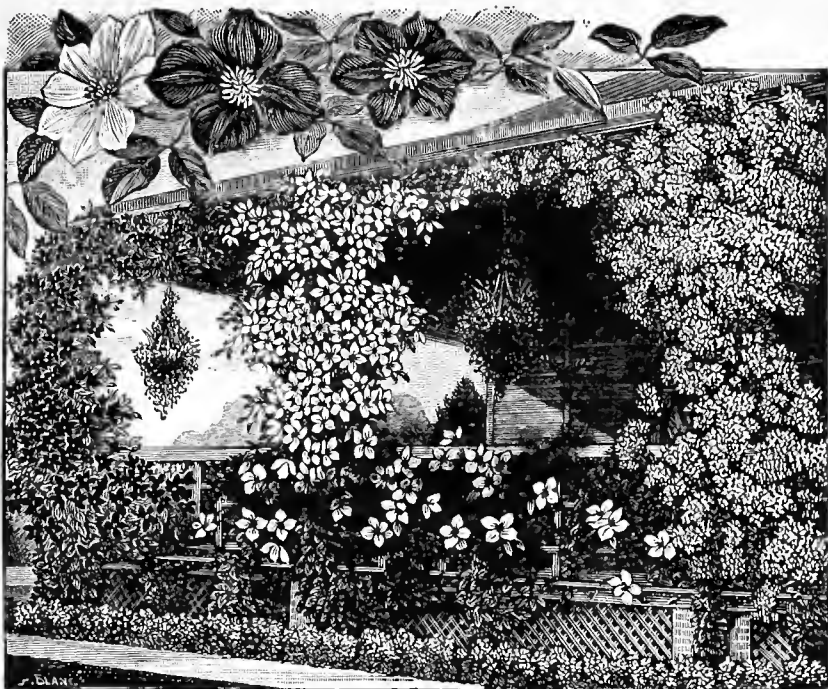
Candida. The best white Weigela. Very fine light green foliage and handsome pure snow-white flowers, borne in great profusion during the latter part of June, and continues in bloom until autumn. Very desirable.

California Privet

(*Ligustrum ovalifolium*)

A vigorous hardy variety, of fine habit and foliage, nearly evergreen. Grows in almost any soil and is very patient of pruning. Makes a very desirable ornamental shrub as well as hedge. 2 feet high, 10 cts. each, \$1 per doz., \$1 per 100.

Don't forget our new Roses, they will please you and you will have some sorts not seen in your neighbor's yard.



MADAME EDOUARD ANDRE.

HENRYI.

PANICULATA.

Hardy Vines

RED, WHITE AND BLUE CLEMATIS

The Clematis is, perhaps, the most popular climbing plant of the day, and is constantly gaining in popularity. Entirely hardy, blooming the entire season, embracing a great variety of color, of the most beautiful tints of blue, purple, lavender, scarlet, white, etc.; double and single, some of the flowers being 6 inches in diameter; and from their wavy, graceful contour, when wafted by a slight breeze, the flowers resemble huge butterflies hovering among the green leaves. They are all climbers, and if trained carefully attain a height of 5 to 15 feet in one season. Hardy, but a light covering of leaves or straw during the winter is desirable until fully established. Our Clematises are all on their own roots, therefore cannot throw up wild shoots, as grafted plants are apt to do.

PANICULATA, New Sweet-scented Japan Clematis. This elegant new Clematis is one of the finest climbing vines for porches, trellises, arbors, etc. Flowers are rich creamy white, star-shaped, and borne in beautiful clusters, completely covering the vine with beautiful star-shaped blossoms, exceedingly fragrant; the sweetest of all Clematises, and one of the hardiest and easiest to grow. Good strong plants, 15 cts. each, 25 cts. for 2, \$1.50 per doz., postpaid; 2-year plants, 20 cts. each, 50 cts. for 3, \$1.75 per doz., by express.

MADAME EDOUARD ANDRE, New Red Clematis. A splendid new sort, and the nearest approach to a bright red Clematis yet introduced; the flowers are 4 to 5 inches across, and a deep rose-pink or red; color very beautiful and entirely different from all others; good strong plants. 1-year-old plants, 35 cts. each; 2-year-old plants, 60 cts.

HENRYI, the Large-flowering White Clematis. This variety is a much stronger grower than most of the other varieties, and is entirely hardy; excellent for cemeteries or wherever a hardy climber is desired; creamy white, large and fine. 1-year-old plants, 30 cts. each; 2-year-old plants, 50 cts.

JACKMANI. Its rapidity of growth, matchless freedom of bloom, and the superb velvety purple of its large flowers have always been held in that relation toward other Clematises which Jacqueminot holds to hardy roses. The blooms are royal, coming in great numbers continuously from July until winter. Perhaps three times as many Jackmani are grown as all the other varieties combined. 1-year-old plants, 30 cts. each; 2-year-old plants, 50 cts.

HONEYSUCKLES

15 cts. each, the 2 for 25 cts.

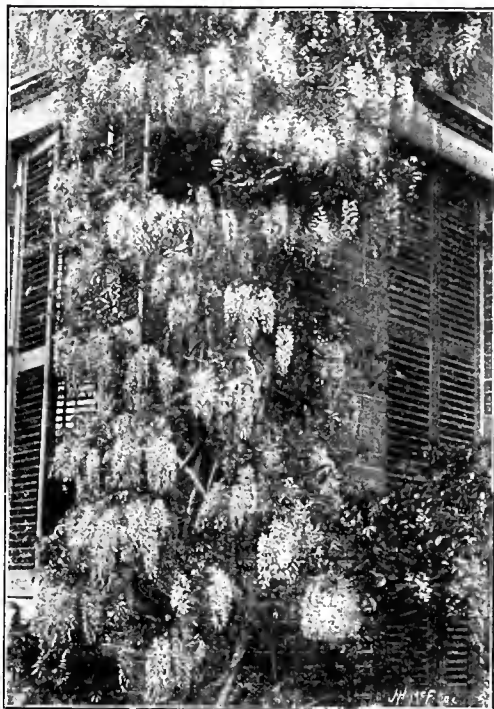
For real home vines, to be near you, climbing over your windows and doorways, there is nothing prettier than fine, sweet-scented Honeysuckles; the foliage is pretty, neat and clean, the flowers almost continuous, and the fragrance delicious.

Golden-Leaved

Marvelously effective. It bears innumerable sprays of the most perfect little leaves that are covered with a network of gold and green, often marked with pink also. The gold deepens at the tip of the sprays, and there is nothing finer to combine with corsage bouquets. A strong grower, with white blossoms.

Halleana

The best white monthly Honeysuckle, with dark green foliage, which keeps fresh and green nearly all winter, and beautiful clusters of the sweetest-scented flowers, that

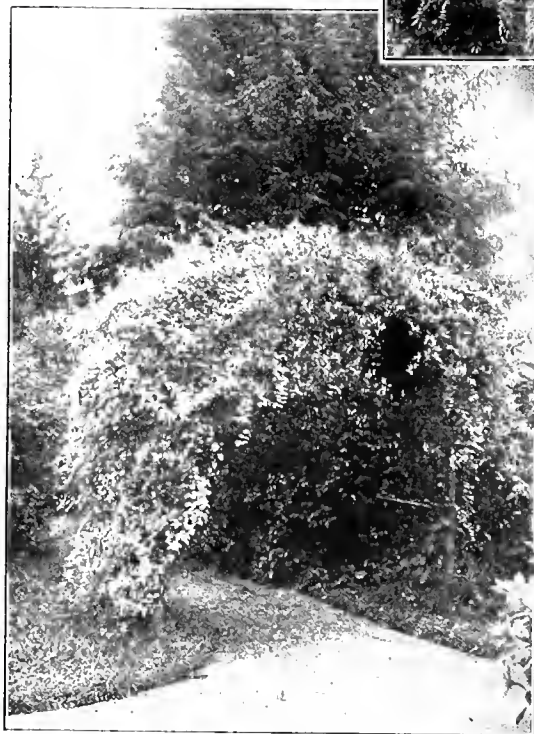


WISTARIA.

open a showy white and turn a pale yellow. These flowers are produced in profusion from early spring until late fall.

Wistarias

For trailing over buildings, piazzas, verandas or trellises the Wistaria is of superior excellence, and the decorative features—which their long, graceful, pendent blossoms afford—are particularly pleasing and effective. The foliage is exceedingly rich and attractive and not too dense—half concealing and half revealing the object which it covers, which feature admits of a fine artistic effect of detail. The different varieties are entirely hardy, rapid growers and easy to cultivate. They may be trained to a shrub form of habit by attention to pruning, by cutting away the new growth for several seasons. We can supply white and purple, 20 cts.



HALLEANA HONEYSUCKLE.

Read our notes on planting Roses on pages 4 and 5—it will help you in culture.


Our Unnamed Collections of Plants FOR \$1.00

The Cheapest Collections ever Offered

The following collections are very desirable to those who want a nice flowering bed and care nothing about having the names put on each plant, the doing of which during the busy season consumes valuable time. We desire to be distinctly understood that the plants in these collections are just as good in every way, and probably better than the individually selected plants at more than double the price. **Give this mode of purchasing plants a trial. We are confident it will please you. Order these collections by number.**

**One Collection, \$1; Six Collections, \$5;
Thirteen Collections, \$10**

If ordered by express, purchaser paying express charges, we can send larger plants. Our packing is done in the lightest possible manner.

 It is advisable to send for not less than three or four collections by express, if possible, as the express charges will be but little more for three or four collections than it would be for one.

It Will Be Seen that where persons are not well acquainted with the different varieties, so as to enable them to make judicious selections, these sets offer great advantage for cheapness, and parties will get as good selections as they would make themselves; our aim being, as far as possible, to satisfy every customer who favors us with an order. The choice of these varieties must be left entirely to us, as we positively cannot afford, at the collection price, to permit customers to name the plants. But all who prefer their own selection of varieties can make them at the prices of the single plants, which in all cases accompany the descriptions.

THESE COLLECTIONS CANNOT BE DIVIDED

Our Unnamed Collections of Plants FOR \$1.00

These collections are subject to the following conditions: That persons ordering are only to name the number, designating the collection or collections wanted, as it takes too much valuable time to read long letters giving detailed lists of plants in each collection desired. Simply the number of collection is all-sufficient.

Order by Number Only

The following by Mail or Express

- | | |
|---|--|
| <p>No. 1. 25 Everblooming Roses, all different, and all fine sorts.</p> <p>No. 2. 12 flowering Begonias, all good sorts.</p> <p>No. 3. 20 double Geraniums, all different, and fine sorts.</p> <p>No. 4. 20 single Geraniums, all different, and fine sorts.</p> <p>No. 5. 20 single and double Geraniums, all different.</p> <p>No. 6. 20 Geraniums, single, double and scented.</p> <p>No. 7. 25 Coleus, all colors and kinds.</p> <p>No. 8. 25 Verbenas, all colors.</p> <p>No. 9. 10 Lantanas and 10 Heliotropes, all colors.</p> <p>No. 10. 15 Hibiscus, all colors, single and double.</p> <p>No. 11. 25 Chrysanthemums, all colors and kinds.</p> | <p>No. 12. 20 Carnations, all colors.</p> <p>No. 13. 25 Pansies, all colors</p> <p>No. 14. 6 Moonvines, white and blue, 6 Plumbagoes, 6 Hibiscus.</p> <p>No. 15. 25 miscellaneous plants for pot culture.</p> <p>No. 16. 5 Roses, 5 Carnations, 5 Chrysanthemums, 5 Geraniums.</p> <p>No. 17. 3 Roses, 3 Chrysanthemums, 3 Carnations, 3 Hibiscus, 3 Plumbagoes, 3 Coleus.</p> <p>No. 18. 2 Roses, 2 Chrysanthemums, 2 Carnations, 2 Hibiscus, 2 Geraniums, 2 Coleus, 2 Begonias, 2 Plumbagoes.</p> <p>No. 19. 6 choice Ferns and 6 basket plants.</p> <p>No. 20. 1 Palm, 1 Ficus, 1 Pandanus, 1 Boston Fern.</p> |
|---|--|

The Following by Express Only, Purchaser Paying Express Charges

- | | |
|---|---|
| <p>No. 21. 6 large clumps of Cammas, in variety.</p> <p>No. 22. 40 Gladiolus bulbs in endless assortment.</p> <p>No. 23. 25 Tuberose bulbs.</p> <p>No. 24. 15 Gladiolus bulbs and 12 Tuberose bulbs.</p> <p>No. 25. 6 Climbing Roses, from field, 2 years old.</p> | <p>No. 26. 3 Climbing and 3 Everblooming Roses, from field, 2 years old.</p> <p>No. 27. 8 fine shrubs, all different.</p> <p>No. 28. 8 hardy vines, all different.</p> <p>No. 29. 4 shrubs and 4 vines, all different and hardy.</p> <p>No. 30. 12 Caladium bulbs.</p> |
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SEEDS

We confine ourselves strictly to Plants and Flowers, but can highly recommend our customers who want seeds—Field, Vegetable and Flower—to try The David Hardie Seed Company, of Dallas, Texas. We are sure any orders sent them will be filled punctually and that their seed will give satisfaction. Should you want seed sent with plants, etc., order from us; we will be glad to get the seed for you. The David Hardie Seed Company issues an annual catalogue, which they will be glad to mail free for the asking.

Our Plant- and Rose-Foods

WE would call your attention to these truly meritorious articles. They are first-class foods, especially prepared for the plants they are intended for. The **Rose-food** is the same as we use in the cultivation of roses, and our patrons can use it with the utmost confidence. We do not use any other manures in growing roses. The food contains just the requirements for making strong growth and producing large flowers. We use tons of this preparation each season, and, while we have the richest soil naturally, this food gives the plants in the field a rich, heavy growth—~~that~~ they would not get from the mother-soil, and in the growing of plants in pots we can double the size in the same length of time. We produce a larger plant in three months than is generally grown in six months. Plants that we propagate in December are plenty large for planting in April; and they have the health and vigor that make their success a foregone conclusion. It will pay you to try this food. The extracts from letters from those who have used this food will be as good a testimony as we can offer. Read them on bottom of page.

The **Plant-food** is a mixture different from the rose-food, and is especially prepared for the general class of bedding and pot-plants, such as begonias, ferns, palms, and in fact all plants. It is not as strong as the rose-food, and will not hurt any plant. If the directions are followed it will build up the puniest specimen to a good, healthy growth, and will produce blooms in abundance. The many testimonials we have received the past season are ample proof that this food gives the best of satisfaction. The food is put up in good-sized packages, and full directions for its use are printed on each package. We trust you will try these foods the coming season, for we know you will be well pleased with the results, but be sure and follow the printed instructions on back of each package, and use at regular intervals. Don't use once a week, and then once a month, but use as directed, and you will be well repaid for your efforts.

PRICES OF PLANT-FOOD AND ROSE-FOOD are the same, namely, single box 25c.; five boxes for \$1, or 12 boxes for \$2, by express. If to go by mail, add 10c. to each box for postage.

What Others Say About Our Plant- and Rose-Foods

ASHDOWN, ARK., Sept. 5, 1903.

Enclosed find one dollar, for which please send me the amount in Rose-food. That I got from you last season has given me the best of satisfaction. This is the first plant-food I ever bought that was any good. I could see the results the moment I commenced its use, and I shall continue its use from now on.

WM. D. H—.

LITTLE ROCK, ARK., May 22, 1903.

Gentlemen: The Rose- and Plant-foods we purchased from you last season have given us such good satisfaction that we do not know how to get along without it. You may send me a half dozen of each, and also the small order of plants which my sister has selected.

GREY D. T—.

GRAPELAND, TEXAS, Oct. 4, 1903.

Gentlemen: Please find herein an order for field-grown roses; also an order for Rose-food. If I am entitled to any premium, send Plant-food. If it is as good as the Rose Food it is worth having. Mrs. H. says she would as soon think of keeping house without a husband as to be without your Rose-food; and that is pretty strong argument in favor of Rose-food, don't you think?

CLAYTON G. H—.

SPRINGFIELD, MO., July 28, 1903.

Gentlemen: Last May I sent you an order for roses, geraniums, and Plant- and Rose-foods. To say that I am more than delighted is putting it mildly. I have the finest lot of geraniums in this city, and all of my friends are begging ratings, and if it was not for the liberal use of your Plant Food, I surely could not keep up the supply. I shall need some more roses this fall, and will then add an order for the Plant-foods. I send herein a floret of one of my single geraniums, that you may judge of the quality of blooms I am getting.

MRS. HENRY S—.

TEXARKANA, TEXAS, Sept. 24, 1903.

Gentlemen: The Plant-food has been such a help to us that we want more. You may send us one dozen each of Plant- and Rose-food. We have never tried the latter, but wish to do so. This is not all for us, but part for a friend who wishes to try it. We shall want a nice order of plants in the spring. Please send me several of your next catalogues. I think I can place them to your advantage.

MRS. DORA N. VANG—.

AUSTIN, TEX., June 23, 1903.

Gentlemen: We feel so well pleased with the Rose- and Plant-foods that we got from you with our order for plants some months ago, that we feel it our duty to inform you that we are more than pleased with the results of their use, and when we run out we shall call on you for more. They are surely all and more than you claim for them. Our plants never looked as fine as they do now.

MISS KATE F— AND SISTER.

BELTON, TEXAS, May 26, 1903.

Gentlemen: I send you herein an order for a few more plants. Also one-dozen each of Plant- and Rose-foods. We are struck on these. They give us the best of results, and it takes so little of it to answer the purpose. We find that a little often is better than big doses not so often. We could not get along without the foods.

MRS. WARREN H. L—.

LAREDO, TEX., June 22, 1903.

Gentlemen: Please find check for more Rose-food. You will break me up, but can't help it; got to have it; best half says she will have it, and you know what that means. She is going after prizes this fall. She got them last fall, and has to have them this. Rose-food gets them.

GEO. D. F—.



QUEEN OF EDGELY

HASKELL AVE.
FLORAL CO.
DALLAS, TEXAS